# Paul Hamlyn Foundation Yearbook 2012/13



Realising people's potential for 25 years

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#### Cover:

Young people at the Tanks at Tate Modern, during the Hyperlink Festival in April 2012. The weekend festival was the first of many such events that will take place over the next four years as part of Circuit, a national youth network for the visual arts, funded by a gift to mark the Foundation's 25th anniversary. (See pp.2–7)

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## Chair's statement Reflections on an anniversary

This year marked an important milestone in the history of the Paul Hamlyn Foundation. It is 25 years since the Foundation was set up in its present form, and we decided to mark this anniversary by making a small number of substantial donations to important organisations of very different kinds with whom we've enjoyed productive associations over the past decade.

These organisations exemplify a boldness of action alongside a generosity of spirit. Among them is the extraordinary Jaipur Foot clinic in India, which fits thousands of people each year with prosthetic limbs. The Roundhouse in north London empowers young people to get involved in the creative industries. Tate is setting in play a new national network for the arts, Circuit, enabling disenfranchised communities to feel they have a real stake in their museums. All are making a potentially crucial difference to people's lives. Each of these organisations - and many more whom we fund in the fields of the arts, education and learning and social justice - are determined that what the Foundation gives creates an opportunity for them to give too – with intelligence, imagination and flair.

In addition to the anniversary gifts, a few highlights stand out for me. In July 2012 we hosted a 'digital camp' at our London offices, bringing together 70 young migrants, workers from the sector and technology developers to explore ways of offering online support to young people with irregular immigration status. The voices of these young people, their desire and determination to become involved in our society rather than living on its edges, could not have provided a more affirmative counterpoint to the demonising of 'undocumented' people in Britain which remains depressingly present in our public life.

A different but equally important aspect of our work, our desire to understand the range of outcomes of our funding, saw the publication of our first Impact Assessment, which provides valuable insights into the effectiveness of some of the programmes we fund.

Initiatives such as these, and countless more, are testament to the imagination and drive of our Director Robert Dufton. Robert steps down in the summer of 2013, after leading the Foundation for almost a decade, to join the Centre of Charity Effectiveness at Cass Business School in London as a Senior Visiting Fellow. The Foundation has undergone a decade of very significant growth and change under Robert's inspiring leadership and we owe him a huge debt of gratitude.

Our new Director, Martin Brookes, joined us in June and we are looking forward to Martin leading the Foundation in the next phase of its life. Over the next year, Martin will be working with our Board of Trustees and advisors to develop a new strategic plan which will build on what the Foundation has achieved and learned over the past few years.

I am grateful to our trustees and advisors for the time, energy and ideas they bring to our work. Anthony Salz, a member of our Finance and Investment committee, was recently knighted for voluntary services to young people and public life, and Jonathan Reekie, an advisor to the Arts programme, was honoured with a CBE for services to music. Finally, I would like to extend my thanks to the exceptionally committed team at the Foundation.

**Jane Hamlyn** Chair During a celebrated career as a publisher and entrepreneur, Paul Hamlyn developed successful businesses alongside a deep commitment to philanthropy. In April 1987 he created the Paul Hamlyn Foundation to focus his charitable activities.

In his lifetime the Foundation made many grants, initiated some significant pieces of work, and supported several important organisations.

On his death in 2001, Paul Hamlyn bequeathed much of his estate to the Foundation, enabling it to grow into the organisation it is today. This year, as we mark the Foundation's 25th anniversary, we have made a series of gifts, which are detailed in the boxes on the right of the next five pages. Each relates to the values the Foundation holds, which themselves stem from Paul Hamlyn's life and career.

A glance across a selection of key grants from the Foundation's past gives perspective to our recent activities, but also allows us to compare PHF's work today with its earlier activities. So, what difference has 25 years made to PHF?

#### **Expanding access to the arts**

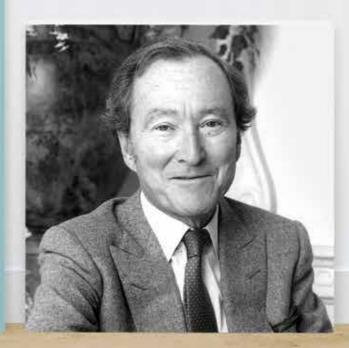
Paul Hamlyn believed passionately that everyone should be able to enjoy high quality. It was an ethos that made his career as a publisher of popular books so successful, and that was carried forward into the Foundation. It is a value recognisable throughout the Foundation's history, and perhaps most easily characterised during PHF's early years in the famous 'Hamlyn nights' at the Royal Opera House, at which tickets were heavily subsidised for disadvantaged people, to enable them to attend a show. Subsidised ticketing, at Covent Garden and elsewhere, continued into the Foundation's funding programmes, enabling it to have significant impact on audience development schemes across the country.

Ruth Mackenzie, Director of the Cultural Olympiad in 2012, was Executive Director at Nottingham Playhouse from 1990–97. With a grant from PHF in 1992, she was able to open up the theatre to the city's black and Asian communities, radically transforming the profile of visitors to the venue.

In an interview for the Paul Hamlyn Oral History project, she said: "For me the genius of Paul Hamlyn was to have the courage to say the work itself, the art, the performances, are untouchably accessible – they will touch your heart whoever you are. The barriers are class-based and artificial, and are about price and snobbery, and you can overcome them if you have determination, vision and a bit of money."

After six years of work with the Foundation, 60 per cent of Nottingham Playhouse audiences were under 30, and the proportion of the audience from ethnic minorities was the same as in the wider community.

# Paul Hamlyn Foundation at 25



#### **Education focus**

In 1991 the Foundation launched its first large-scale initiative, in the form of the National Commission on Education. In a presidential address to the British Association for the Advancement of Science in 1990, PHF trustee (then advisor) Claus Moser called for "an overall review of the education and training scene: a review which would be visionary about the medium and long-term future facing our children and this country, treating the system in all its interconnected parts; and, last but not least, considering the changes in our working and labour market scenes."

The idea gained traction and an independent enquiry was established. Its members divided into working groups looking at a wide range of areas and types of education. The Foundation funded the initiative to the tune of £1m − its largest single grant to that point. The commission's report was published in 1993 as 'Learning to Succeed'.

David Blunkett, Labour Education Secretary from 1997–2001, knew Paul Hamlyn during the 1990s, and was influenced by some of the commission's findings, particularly on early years provision. Speaking to the Paul Hamlyn Oral History project, he said: "It [the commission] drew on analysis and the thinking that we really did need to invest ... in providing an equal start for young people." The commission's report, he continued, was influential in the establishment of the Sure Start programme for early years provision in 1998.

Other recommendations also came to pass. The contribution of university attendees to the cost of their continuing education was identified as a key to the future sustainability of the sector - although the model of payments proposed differed from the tuition fees now levied. The Foundation's recent focus on higher education has highlighted the need for greater academic engagement at many Higher Education Institutions, in order to increase the likelihood of individuals staying on at university and maximising their potential to thrive and pursue the further opportunities that university education can provide.

#### Our anniversary gifts:

#### Paul Hamlyn Club Awards

£2.5m shared between five performing arts venues in the UK for work on community engagement

The Paul Hamlyn Club Awards were made to five performance venues across the UK to support audience development activities with a particular focus on extending access to sections of the community not currently attending performances.

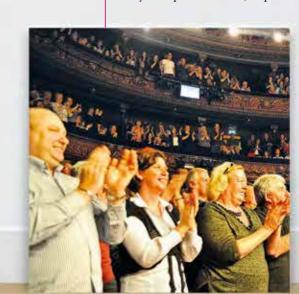
The recipients are: Citizens Theatre, Glasgow; Hall for Cornwall, Truro; Opera North, Leeds; Royal Liverpool Philharmonic, Liverpool; and Sherman Cymru, Cardiff.

The original Hamlyn Club, at the Royal Opera House, was created in 2005 as an audience engagement initiative, building on the success of the 'Paul Hamlyn performances', which for 20 years targeted people who had never attended a performance. The club offered subsidised tickets through a flexible booking system and tailored information about productions. More than 5,500 new people attended the Opera House during its five-year span until 2010.

This gift was made after the end of the 2012/13 financial year.

(l-r): Paul Hamlyn by Lord Snowdon, Royal Opera House, Opera North





#### **Indian presence**

Opening up opportunities to experience the best things in life was not just something Paul Hamlyn did in the UK. He had a love for India, having travelled there for business and pleasure, and was keen that the Foundation should also help people there. As a small foundation working in a country of such massive size, having meaningful impact is difficult. But in the early 1990s, he discovered the 'Jaipur Foot', a low-cost technology for prosthetic legs, then in its early stages of development. A fruitful partnership was born: with regular funding from PHF, BMVSS - the organisation that manufactures and fits the Jaipur Foot - has grown to help hundreds of ordinary people each day to live their lives more fully, by giving them back their mobility and independence. In the intervening years it has treated 1.3 million people in India, with the technology rolled out to partner sites in other developing countries.

Many who knew Paul Hamlyn spoke of his commitment to backing people who he strongly felt to have the potential to take forward good ideas, both in business and in philanthropy. One of the defining features of BMVSS was its leadership. Mr DR Mehta, a leading public servant with the Indian government, set up the organisation in 1975, and is today its lead honorary volunteer. Paul Hamlyn recognised his qualities and supported his ideas.

#### **Support for innovators**

This backing of innovative ideas and dynamic leaders has continued in other areas. Another organisation to be supported early on by the Foundation was The Reading Agency. Founded in 2002, it too has celebrated an anniversary during 2012/13. The Foundation supported it with grants of f, 94,000 and £,96,000 as it built itself into a leading organisation using books and reading to benefit marginalised people. It also received funding through the Foundation's Special Initiative in this area, the Reading and Libraries Challenge Fund (begun in 2003), which worked with a range of organisations and institutions to find ways to encourage reading. Books, reading and libraries all link strongly back to Paul Hamlyn's career so it is appropriate that we are supporting The Reading Agency with an anniversary gift.

Other organisations backed by the Foundation early in their lives were Teach First, which since 2002 has brought more than 4,000 gifted graduates into the teaching profession, and the Prison Radio Association, which the Foundation funded at its inception in 2006, having previously been a supporter of its predecessor Radio Feltham. PRA has gone on to become a leading organisation working with prisoners throughout the UK and its productions – developed and hosted by prisoners – are regularly recognised by the broadcast industry.

More recently, the Foundation was the first to fund new organisations such as Music and Change in London, which has been recognised for its success in developing new ways to support the mental health of young people at risk of involvement in crime.

#### **Jaipur Foot**

£1m endowment to Bhagwan Mahaveer Viklang Sayahata Samiti (BMVSS, also known as 'Jaipur Foot'), for the Paul Hamlyn International Centre for Prosthetics and Orthotics

Jaipur Foot makes and fits prosthetic limbs free of charge. Its support for disabled people, particularly the poor, enables them to regain mobility and become self-reliant and fully participating members of the community. Since its inception in 1975, Jaipur Foot has helped rehabilitate more than 1.3 million people, making it one of the largest organisations supporting disabled people in the world.

The gift is an endowment to support the ongoing work of BMVSS in making and fitting prosthetic limbs, and to support the work of the Paul Hamlyn International Research Centre for Prosthetics and Orthotics.





#### **Innovative grant-making**

Whilst keen to support innovators, the Foundation has itself been innovative in its grant-making.

The PHF Awards for Artists, begun in 1994, are unique in their approach to funding, in that they recognise the contribution of artists to society and seek simply to enable them to continue their practice. The 'no-strings' support, offered over three years to a group of artists, has had significant impact on the recipients' lives and work. Initially the scheme rotated art form, with awards going to groups of poets, sculptors and choreographers, but from 1998 the format settled on five visual artists, with a group of three composers supported alongside them from 2007. The prolonged focus on just a couple of areas has meant that the awards have become established as an important, and highly respected, source of support for the sector.

A more recent example of innovative giving is seen in the Breakthrough Fund, which began in 2007. Focusing not on artists but on 'cultural entrepreneurs' – those people behind the scenes within organisations who make great work happen – the Breakthrough Fund has challenged traditional models of funding by backing individuals based on their vision, passion and track record, but without requiring up-front plans for funded activity.

#### **Reading Activists**

£1m gift to The Reading Agency for the 'Reading Activists' programme

The Reading Agency was founded in 2002 and was supported by the Foundation early in its life. Its mission is to give everyone an equal chance in life by helping people to become confident and enthusiastic readers. It focuses particularly on people who need extra support to become readers – children in their formative years, disadvantaged young people and adults with poor literacy skills.

This anniversary gift supports the national roll-out of The Reading Agency's 'Reading Activists' programme, which aims to engage 30,000 11–19 year olds through a range of activities including the creation of 6,000 volunteering opportunities and a programme of creative reading and writing road-shows.

This gift was made after the end of the 2012/13 financial year.

(l-r): Teach First, Jaipur Foot, PHF Awards for Artists, The Reading Agency





#### Programme development

Grant-making in the arts and education, and in India, have been clear themes from early in the Foundation's history. But the Foundation's grant-making also consistently served a social purpose. Paul Hamlyn's own experiences – of life as a refugee from Germany, of serving as a Bevin Boy in Wales during the Second World War, and of being seen as an outsider during his business career – played a part in shaping this characteristic. In 2007 the Foundation made the theme more explicit by launching a distinct programme addressing social injustice. The creation of the Social Justice programme opened up new ways in which the Foundation worked to help people.

Two particular themes of the programme, addressed currently through Special Initiatives, are mental health and migration. The initiatives demonstrate how the programme has introduced new approaches to grant-making. Right Here, focusing on young people's mental health, has developed innovative partnership models between young

people's service providers and young people themselves, enabling a level of empowerment rarely seen as they play a key role in developing new services to better meet their needs. The Supported Options Initiative addresses the complex set of challenges faced by undocumented young people, growing out of research commissioned on their experiences. Both feature large online projects in which young people are engaged through digital technology — an approach reflecting the need for grant-makers, like all organisations, to adapt approaches over time.

The Social Justice programme has taken on work across a range of settings, concerned mostly with young people on the fringes of society who need help to integrate and make the most of life's opportunities. The riots of summer 2011 gave a graphic demonstration of how alienated some young people are — and led to the development by Tate of Circuit, which will roll out through a national partnership to engage young people in the arts. We are supporting the scheme with an anniversary gift.

#### **Circuit**

£5m gift to Tate for Circuit: A national youth network for the visual arts

Circuit is a programme for 15-25 year olds being rolled out across the country through a partnership of art galleries.

The six lead organisations are Tate (working across its four galleries including Liverpool and St Ives), and five partners: firstsite, Colchester; MOSTYN, Llandudno, North Wales; Nottingham Contemporary; Whitworth Art Gallery, Manchester; and Wysing Arts Centre in collaboration with Kettle's Yard, Cambridgeshire.

The partnership aims to reach 80,000 young people over four years, providing opportunities for young people across the UK, particularly those who have the least access to the arts, to participate and shape their own cultural experiences.





#### 25 years on

So what has changed in the last 25 years? Clearly the world is a very different place. Today we have civil partnerships, the internet, and social media. In 1987, the Roundhouse was lying dormant and Tate Modern was a disused power station. The Foundation itself has certainly changed: it has more staff, more programmes, spends more money, and approaches grant-making more strategically. But perhaps some parallels can be drawn. We are again facing serious economic difficulty, with high youth unemployment. There are challenges still to be met, in providing access to the arts, in ensuring that all children are able to benefit from education, and in making sure that marginalised young people are provided with opportunities to participate more fully in society. And while rapid economic growth may make India in 2013 virtually unrecognisable to that of the 1980s, the persistence of social inequality and poverty among that country's vast population mean that the Foundation's work there is as relevant as ever.

Above all, the values of the Foundation have remained. True to its founder, PHF still backs dynamic risk-takers, still funds innovative work in the arts and education, still operates in India and still has a fierce sense of social justice. It is impossible to predict what another 25 years will bring – there may be a completely different context for philanthropy, different socio-economic challenges, more or less state support for the arts – but we can say with confidence that the values underpinning so much of what the Foundation has done to date will still be relevant.

#### Paul Hamlyn Roundhouse Studios

£5m endowment to the Roundhouse Trust to underpin the work of the Paul Hamlyn Roundhouse Studios

The Roundhouse Studios work with around 3,000 young people (aged 11–25) a year, providing opportunities for training in creative industries including music and video production, radio and filmmaking. The work of the Roundhouse – the iconic performance space in north London – feeds into the activities of the Studios, and the money raised by the Roundhouse business is channelled back into the Studios' work with young people.

Forty per cent of the opportunities at the Roundhouse Studios are taken by young people whose circumstances mean they might not otherwise have been able to access them.

(l-r): Music and Change, Circuit, Prison Radio Association, Roundhouse Studios



### Paul Hamlyn Foundation

#### Mission

To maximise opportunities for individuals and communities to realise their potential and to experience and enjoy a better quality of life, now and in the future. In particular, we are concerned with children and young people and with disadvantaged people.

The objects of the Foundation are to further such charitable purposes and to benefit such charitable institutions as the trustees see fit.

#### **Values**

In line with our founder Paul Hamlyn's values, we believe in giving opportunities by realising people's potential and in fighting prejudice.

We are interested in finding better ways to do things and help organisations to sustain and develop their work. We pay particular attention to long-term issues. We are not afraid to address issues which others may find challenging or unpopular. Whilst being willing to work in partnership with government, we are also prepared to challenge its (and other people's) established thinking. We believe independent foundations have an important role to play in society.

#### Strategic aims

Our strategic aims are:

- 1. Enabling people to experience and enjoy the arts.
- 2. Developing people's education and learning.
- 3. Integrating marginalised young people who are at times of transition.

In addition, we have three related aims:

- 4. Advancing through research the understanding of the relationships between the arts, education and learning and social change.
- 5. Developing the capacity of organisations and people who facilitate our strategic aims.
- 6. Developing the Foundation itself to be an exemplar foundation, existing in perpetuity.



Arts programme – page 12 Enabling people to experience and enjoy the arts



Education and Learning programme – page 24 Developing people's education and learning

#### **Programmes**

We seek to achieve our first five aims by establishing three partly overlapping programmes for our work in the UK: arts; education and learning; and social justice. Themes and priorities within each programme may change over time. Each of the three programmes has an Open Grants scheme and Special Initiatives, the latter targeted at issues we particularly want to address to achieve long-term improvements in society. We have a separate programme for our work in India.

We expect the programmes and the work we support to have an impact at the levels of individuals and communities, organisations, and policy and practice.

#### **Grant-making information**

Full information on the objectives of each programme, their themes and priorities, eligibility and assessment criteria, application and grant-making processes is available on the Foundation's website. Eligible applicants are asked to send a first-stage application to the Foundation via our website. For further information, please see www.phf.org.uk.



Social Justice programme – page 36 Integrating marginalised young people at times of transition



India programme – page 48
Supporting NGOs in India, with a particular focus on women and children

## Director's report Developing our impact

In a year when we marked a major anniversary it is particularly pertinent that we have been considering our impact and performance against the strategic aims of the last few years. This year the completion of a major impact assessment has revealed much about how far we have come, and will be helpful in thinking about where next we might go. The next phase for the Foundation will be under new leadership so in this, my final director's report, it is useful to acknowledge the significance of the Foundation's values. As the pages on the anniversary and those devoted to our work over the past year indicate, these have been an invaluable guide for the choices we make about how the Foundation works.

#### Changing relationships

While the values remain consistent, we do of course need to be prepared to work in different ways as circumstances and strategy dictate. We have given much thought to the style of relationship we seek to have with organisations, whether through our Open Grants schemes or Special Initiatives. We produced new advice on this last year and have developed new resources to support applicants this year. But we have also begun to think about the various types of relationships we have. We carry out increasing amounts of work that we label 'grants plus', such as bringing organisations together to enable shared learning. In thinking about the different approaches we can take to grants, their evaluation and the learning that can be gained from them, we are moving towards a more varied and nuanced suite of relationship types.

So while the ethos in our grant-making to learn by doing remains constant, the ways in which we approach this have been developing. One significant area that we have been working on this year has been a programme to build resilience in organisations through practical support. 'Fitter for Purpose' was set up to respond to the tough times many of our grantees are facing, but also reflects a strategic aim to improve the capacity of organisations we support. We subcontracted the National Council

for Voluntary Organisations (and via NCVO its sister organisations elsewhere in the UK) to provide tailored support from specialist consultants in different areas of organisational development, such as governance, strategy or action planning. We are running the scheme as a pilot, supporting 31 current or past grantees in three cohorts. An ongoing evaluation will inform future decisions on whether and how we will seek to carry forward this activity.

#### Impact and learning

Our impact assessment exercise culminated in the publication of 'Assessing Impact' in October 2012¹. Based on a framework categorising observed outcomes from completed grants and Special Initiatives between 2007–12, it charts an 'Impact map', which provides an overview of how we have delivered change at our three target levels of individuals and communities, organisations, and policy and practice. The report provides considerable evidence that we have met the aims of the strategic plan that we published in November 2006. The process we developed for looking at our impact has attracted considerable interest amongst other foundations in the UK and abroad.

Learning remains an important theme of our work, as we continue to strive to learn from the work we support, and as we seek to share what we learn. We jointly funded research, published this year, on approaches to learning and evaluation by European foundations, carried out by the European Foundation Centre.

Notable examples this year of us sharing our own learning include the production of toolkits for the new Language Futures scheme – an offshoot of our earlier Learning Futures Special Initiative<sup>2</sup>. The Social Justice programme's Right Here initiative<sup>3</sup>, a partnership with the Mental Health Foundation, ran a showcase event at which four youth-led projects shared the approaches developed for providing mental health services to 16–25 year olds.

- 1 The report is summarised on pp.56–59
- 2 See the Education and Learning report, pp.26–27, and Gladesmore Open Grants case study, p.33
- 3 Social Justice Special Initiatives pp.40-41

Leadership

In January we welcomed fellows from the Clore Cultural and Social Leadership programmes and staff from the Esmée Fairbairn and Calouste Gulbenkian Foundations, who joined PHF staff and trustees to deliberate on the theme of community engagement. Around 60 people took part in the two-day event at our offices. A Clore Fellow. John Orna-Ornstein from the British Museum, worked on a secondment with us during early 2013, exploring innovation in a sample of our grants. Nivati Mehta, Arts Manager with the Sir Dorabji Tata Trust in India, has spent time at the Foundation undergoing mentoring as part of her Clore fellowship. Beyond the Clore programmes we include funding within some grants for leadership development, particularly for new leaders of smaller organisations. We also contributed to the Cabinet Office review by Dame Mary Marsh into third sector leadership and skills.

While we seek to have impact on practices, we also seek to affect policy. The programme reports within this Yearbook each contain examples of coalitions or other forums through which we seek to effect change at this level. In January, eight trustees wrote to The Times to express concern about Department for Education proposals for the new English Baccalaureate that excluded arts subjects from the core set of subjects against which schools would be measured. They argued that the consequences of this exclusion, which has been seen to reduce provision in many schools. would have a disproportionate effect on disadvantaged children. The letter encouraged the ongoing campaign from the Cultural Learning Alliance<sup>4</sup>, of which we are a founder member. The Department's plans are now under review.

#### Strategy development

We continue to work to improve our understanding of our own performance as a grant-maker. This year we repeated the Grantee Perception Report exercise that we first

undertook with the Center for Effective Philanthropy in 2009. This time, we also ran an applicants' survey to learn about perceptions among those we have not supported. As we go to press the final results are not yet in but we are encouraged by high participation rates. The results will be invaluable to the Foundation's next strategic plan.

Taking that work forward with the trustees will be Martin Brookes, whose appointment as the next director of the Foundation we announced in March. A former Chief Executive of New Philanthropy Capital, with which the Foundation has worked on a number of projects during the last few years, he brings a strong track record within the philanthropic sector. I wish him every success in the post.

Other staff changes this year included welcoming Eve Dallas as grants officer in our Social Justice team. We said goodbye to Gillian Goode, grants officer in our Arts team, and wish her well in her future career. We thanked Denise Mellion and Julia Mirkin for covering the posts of staff on maternity leave (in each case the second time covering the same role). Our programme advisors Roger Graef, Rob Berkeley and Jennifer Izekor stood down this year and we welcomed Fiona Dawe and Benita Refson. Roderick Jack joined as an advisor to the Investment Committee.

On a personal note I wish to record my gratitude to Jane Hamlyn and the trustees, past and present, who have so ably guided my work for the last nine years. My thanks also go to my colleagues on the staff, our consultants and advisors, with whom it has been a pleasure and a privilege to work to deliver the mission of the Foundation: helping people realise their potential and to enjoy a better quality of life.

#### **Robert Dufton**

Director

4 See the Arts report, pp.14–15





## Arts programme Report

The Arts programme's aim is to expand access to and enjoyment of the arts. During 2012/13 we have continued to pursue this in a number of ways, but have been acutely aware of the risk to access posed by cuts to local authority arts budgets. An important focus for the Arts programme has been on work to support communities' engagement with the arts, seeking ways to enable real empowerment to counter the greater risk of disenfranchisement currently faced.

#### Community agency

Our two action-research Special Initiatives – ArtWorks: Developing Practice in Participatory Settings and Our Museum: Communities and Museums as Active Partners – have spearheaded efforts at driving engagement. Through Our Museum, we are working to enable substantial organisational change within museums and galleries to make community 'ownership' permanent and embedded, rather than peripheral to institutions' main work. ArtWorks is seeking to build better infrastructure for artists to learn how to work better in participatory environments at various stages in their careers.

This year both initiatives entered more active phases, with publications, seminars, events and large residential conferences. Under the guidance of their respective steering groups – and chaired by members of the Arts Programme Committee – these programmes are also starting to communicate early findings. Each has a thriving online community of interest 1, in which hundreds of professionals – including many not directly involved with the initiatives – are able to share ideas and learn from the work taking place. Both initiatives aim to change practice across the UK and we will start to disseminate our findings more actively in the months to come.

Our Open Grants scheme has also included a number of grants geared towards helping communities to engage with the arts. The El Sistema model, which has enjoyed such success in social as well as musical terms in Venezuela, has been employed in the UK for some time. We were an early funder of Sistema Scotland and the 'Big Noise Raploch' scheme and have renewed our support for a further two years. We have also funded Sistema-inspired interventions in Liverpool with three years of support for Royal Liverpool Philharmonic Orchestra's 'In Harmony' project in West Everton<sup>2</sup>.

We are underpinning targeted action-research for FILMCLUB to look at the impact of film on disadvantaged children, as well as supporting a collaboration between the National Portrait Gallery and five other museums across the country to explore how major historical anniversaries (such as the centenary of the First World War) can be relevant to young people today. While children and young people remain a focus of our grants, we also very much want to support work with adults and older people – such as the Sir Oswald Stoll Foundation's theatre project for veterans, which our funding is underpinning.

A further element in our approach to support communities is to seek to reach them in all parts of the UK. From this year's Open Grants scheme, about half of the grants were either UK-wide or across more than four regions, while funding in London accounted for only about 16 per cent of grants made<sup>3</sup>. This reflects our long-term interest in funding outside the capital.

#### Advocacy

While the context for the arts is changing, so it is for education. Many in the arts have been alarmed by potential threats to arts provision in schools. The Cultural Learning Alliance, of which we are a founding member, has played an important role in articulating a collective voice, representing over 9,000 signatories. It has served as an important, independent, critical friend in the National Curriculum review and the debate on changing performance measures for schools, consistently presenting evidence of how the arts and heritage have the power to transform people's lives. Following three grants, we have committed to cover half of the core costs of running the Alliance for the next two years, in partnership with the Clore Duffield Foundation.

- 1 www.artworksphf.org.uk and www.ourmuseum.org.uk
- 2 The Royal Liverpool
  Philharmonic is also
  a recipient of the
  Paul Hamlyn Club Award,
  part of our 25th
  anniversary celebrations
- 3 Full listings are on pp.22–23; analysis of spend by region (across all programmes) is on p.60

We also followed with great interest the emergence of the What Next? movement. It started in London with leaders of about 20 arts organisations meeting weekly, but has now gathered significant national momentum with other groups meeting in Manchester, Liverpool, Coventry, Cambridge, Cardiff, Newcastle and the South West. An event held in late April 2013 at the Palace Theatre in London gathered over 600 people from across the UK to discuss how arts organisations, acting together, can enhance the national conversation about the value of art and culture. We feel that the meeting was a turning point and will lead to more groups meeting regularly in many new locations. We look forward to finding ways to play a part in this unfolding story.

Our support for the wider arts sector this year included two initiatives starting to re-think how to fundraise. We have witnessed a steady development of crowd funding, while the government hopes to encourage more private giving, including through Arts Council England's Catalyst scheme. While private giving simply cannot replace the public funding that is being withdrawn, we have supported DONATE, a funding scheme that enables giving to cultural institutions using mobile phones and tablets, and Redefining Values, a series of seminars and workshops in Newcastle and London to provide fresh thinking in sustainable fundraising strategies.

#### Supporting visionary individuals

Our support of outstanding individuals in the role of 'cultural entrepreneur' has continued through the Breakthrough Fund Special Initiative. While some of the initial 15 grants drew to a close in 2012/13, eight remain active. Following a thorough interim evaluation of the first iteration of the Breakthrough Fund, which highlighted the unique nature of our approach and its importance in the current UK funding landscape, trustees approved, in principle, a further £3m for another two cycles of grants. While work continues to develop through the remaining current grants, we will also be commencing new relationships – with the next cohort of grants to be announced in 2014<sup>4</sup>.

The busy Cultural Olympiad during summer 2012 included over 500 events throughout the UK. We are proud to have supported Serious over two years to develop and run four participatory projects in Scotland, Poole, Norwich and Barnet. They culminated in performances as part of the 'BT River of Music' extravaganza on 21 and 22 July, when hundreds of professional and amateur performers from all over the world took over six main stages across London. We were particularly attracted to this work because the projects showed a commitment to working with young people and communities over an extended period of time, rather than just for the duration of the Games. This commitment also ran through the other project we supported - 'Babel', part of World Stages London in Caledonian Park, Islington in May.

"I can't think of another funder working like this. [The Breakthrough Fund's] responsive openness is extremely refreshing. Very unusually, it's not ruled by three-year business plans, and manages not to impose limitations. It's focused on excellence, relevance to the future, excitement, entrepreneurialism."

From evidence contributed to the Breakthrough Fund interim evaluation

#### The year ahead

Following closely in London's wake are the Derry-Londonderry City of Culture 2013 celebrations. We are supporting the Nerve Centre's Academy of Music, a programme that forms a major part of the City of Culture Children's Music Promise. We will continue in our work to seek to extend and safeguard access to the arts for individuals and communities, while moving forward our initiatives to help strengthen the sector. The arts ecology has proved remarkably resilient in the face of increasing pressure on funding. We will do our best in the coming year to keep it that way.

4 More details of the Breakthrough Fund can be found on p.17

## Arts programme Special Initiatives

## ArtWorks: Developing Practice in Participatory Settings

## A workforce development programme for artists £135,802 in 2012/13

The ArtWorks Special Initiative supports five pathfinder partnerships in Wales, Scotland and England to develop new approaches to the training and development needs of artists at all stages of their careers across a range of art forms, locations and settings.

During 2012/13, the programme progressed from research and consultation into delivery of pilot schemes based on this learning. The pilots take diverse approaches including online learning, CPD provision and postgraduate programmes, salon events, peer-to-peer learning and new training delivery methods for further and higher education institutions.

In April 2013, ArtWorks hosted a conference, 'Changing the Conversation', in partnership with the Higher Education Academy and Creative Cultural Skills. The event brought together over 120 artists, employers and training providers to share knowledge and practice and generate more partnership working to enhance provision in the field. We believe it was the first time that these three groups of participants were represented in equal numbers and engaged in this kind of discussion.

The distinctive characteristic of ArtWorks is collaborative and reflective learning through action-research. Much research has been published and is available on the ArtWorks website, www.artworksphf.org.uk. A regular monthly e-newsletter reaches over 400 people with an interest in this area of work. The ArtWorks 'Platform' seminar series is also attracting wide audiences across the UK.

Beyond the pathfinder work, we have commissioned a significant piece of research that will engage with employers and commissioners of artists working in participatory settings, to be published in 2013/14. We have also commissioned a series of 'working papers' that crystallise the learning to date and will assist the wider sector in developing practice.

An interim evaluation by DHA Communications and the Institute of Cultural Practices, University of Manchester was received in December 2012, looking at the initiative to date and identifying opportunities and challenges. The project's director, Dr Susanne Burns, continues to work closely with the pathfinder partnerships and the evaluation team, led by Tamsin Cox, to disseminate learning from the initiative.

#### Awards for Artists

## Support for individual visual artists and composers £471,173 in 2012/13

The Awards for Artists scheme supports individual artists to develop their creative ideas by providing funding with no strings attached over three years. The Awards are made on the basis of need, talent and achievement. In 2012, awards of £50,000, paid in three annual instalments, were made to eight recipients (the first year at this level, following a review in 2011/12).

#### Composers:

Steve Beresford, Eliza Carthy, Edmund Finnis

#### **Visual Artists:**

Ed Atkins, Pavel Büchler, Andy Holden, Elizabeth Price, Lis Rhodes

The November 2012 Awards for Artists announcement reception was held at the Foundation for the first time, following our move to new offices in King's Cross. The guest speaker was John Wilson, journalist and presenter of BBC Radio 4's *Front Row*, who spoke about young people in the creative industries.

#### Breakthrough Fund Funding for visionary cultural entrepreneurs £37,251 in 2012/13

The Breakthrough Fund aims to unlock significant developments and outcomes in the arts that would not otherwise be achieved. It responds to the compelling visions of outstanding people working in the role of 'cultural entrepreneur' in a wide variety of art forms and contexts. This Special Initiative offers transformational and timely support for these individuals and their organisations to pursue these visions.

Three annual selection processes starting in 2008 led to 15 grants totalling £3,879,765 – ranging from £83,000 to £360,000, with an average value of £255,000. By March 2013, seven of the grants were completed – the most recent being Nii Sackey/Bigga Fish; Stuart Bailie/Oh Yeah Music Centre; Tom Chivers, Sam Hawkins and Marie McPartlin/London Word Festival; and Natalie Abrahami and Carrie Cracknell/The Gate Theatre. Some of the remaining eight grants continue through to 2015.

We will be evaluating the impact and outcomes of the most recently completed grants during 2013. This will add to the growing picture established by an interim evaluation completed by our advisor, Kate Tyndall, during 2012. The evaluation considered the strategic role and position of Breakthrough Fund support within the wider arts funding context and made an initial assessment of the emerging outcomes and impacts of the fund's grants. This overall assessment will be maintained as the grants progress. It will also incorporate longitudinal reviews, two years after the completion of each grant.

Based on the findings of the interim evaluation, PHF trustees decided in March 2013 to allocate, in principle, £3m for two further cycles of the Breakthrough Fund (£1.5m for each).

## Our Museum: Communities and Museums as Active Partners

Facilitating organisational change within museums and galleries

£206,806 in 2012/13

Our Museum supports development and organisational change within nine museums and galleries to embed active partnership with their communities, with the ambition of affecting the museum sector more widely. This was the initiative's first full year of operation.

One of the year's highlights was a session on Our Museum at the Museums Association's annual conference in November 2012. The session was one of the best attended, with 120 participants.

The initiative's training and development programme began in early 2013. This is a major investment in the future of the organisations participating in Our Museum. It mixes a variety of approaches – from action learning sets to senior critical friends working with directors and community partners – across a range of carefully targeted personnel responsible for change. The programme brings in tested approaches from outside the museum sector and is led by Manchester-based consultancy Dovetail.

We published 'Is Revisiting Collections Working?' by Caroline Reed in March 2013. The report evaluates Revisiting Collections, a tool to help museums, galleries and archives to open up their collections to scrutiny by community groups and external experts, and to include these public interpretations as part of their permanent collection records. The Revisiting Collections approach provides a way for museums, galleries and archives to extend and deepen true participation in all aspects of their work.

The project's director, Dr Piotr Bienkowski, has continued to work closely with the evaluation team – Gerri Moriarty and Sally Medlyn – to support dissemination of emerging findings from the work.

## Arts programme Open Grants scheme



FII MCLUE

Children enjoying film. FILMCLUB is expanding access to children with special educational needs, children recently arrived in the UK and children living in isolated areas.



National Theatre Wales

Young people on stage as part of their TEAM activities. TEAM participants are drawn from local communities around Wales.



#### Streetwise Opera

Filming for Streetwise's 'The Answer to Everything', which combined theatre and film. Streetwise Opera, which works with homeless people around the UK, is a past Open Grants recipient, while CEO Matt Peacock is supported by the Breakthrough Fund.

The Arts Open Grants scheme supports work that increases people's enjoyment, experience and involvement in the arts. Our grants aim to enable organisations to experiment with and develop new ways of engaging with audiences and participants. This might mean introducing more people to traditional cultural activities or ensuring that the widest range of people have a greater opportunity to shape their own experience of the arts and culture.

Within this theme, we support work for people of all ages, with an emphasis on inter-generational initiatives where young people are one of the groups involved.

#### Grants awarded in 2012/13

#### 20 Stories High

#### £130,000 over four years

20 Stories High has a simple vision: "Everybody's got a story to tell and their own way of telling it."

The Liverpool-based theatre company aims to engage young people in its work. "We are passionate about making theatre accessible to young people, and engaging with them at a deeper level," says Julia Samuels, its co-director. PHF's grant is to help 20 Stories High to develop partnerships with other arts organisations and to share learning about engaging with excluded communities. The Arts Council has also recognised the company as a leader in this field.

The company recently partnered with the Bolton Octagon theatre. "Bolton Octagon has a really vibrant participation department," says Julia. "They were interested in getting our help to reach a culturally diverse audience and bridge the gap between the young people who use the building as participants and audiences at professional theatre productions."

20 Stories High spent a week-long residency at the Octagon with its show *Whole*, programming performances at different times throughout the week, including one performance at 9pm followed by a post-show open-mic session. "This encouraged young people to attend and changed the feeling of the building," says Julia. "It had more of a club night vibe."

The idea for *Whole*, which also toured nationally, was sparked off when the company's youth theatre and young actors company met for a dinner and debate session. "About 50 per cent of our young actors company have moved to the UK from Africa, and many hold deep-rooted Christian beliefs," says Julia. "The dinner and debate highlighted the challenge these young people face when presented with the more liberated sexual views of non-religious young people. We saw a story that needed to be told, a story about identity and sexual politics for young people in the UK today."

The show was well received by audiences and recognised for the important story it told. Leroy Philbrook, relationship manager theatre for the North West region of Arts Council England, wrote: "I wish every 15 year old in England could see *Whole*. It tackles such an important issue that can destroy young lives."

A young audience member in Bolton wrote: "I just want to say thank you for the brilliant show."

#### **FILMCLUB**

#### £212,000 over two years

"I think FILMCLUB makes school more exciting and interesting," says Tiarnan Smyth, a pupil at Belfast's Haberton Special School. "It allows us to watch lots of different types of films. It helps make learning more interesting."

"I love writing reviews and expressing my opinions easily," adds another pupil, Gareth McWatters. "I feel like I am really being heard."

Their teacher, Chris Murphy, says: "FILMCLUB gives our pupils a voice. It opens up a new and exciting resource bank that brings a new dimension to my lessons."

The children in Chris's school have a range of special needs including autism, Down's syndrome and social and emotional difficulties.

Chris runs one of many after-school film clubs that have been set up across the UK with the help of the education charity FILMCLUB. It supports teachers and parents who want to set up after-school clubs, supplies recommended films for free, and provides educational material to stimulate debate and discussion.

"Communication is often the first barrier for a young person with autism," he says.

"Through film I have managed to get them working with a greater level of independence and improved their literacy."

Chris Murphy, teacher, Haberton Special School

"FILMCLUB has made marked improvements in children's ability to discuss and share thoughts and ideas. Through film I have managed to get them working with a greater level of independence and improved their literacy."

The grant awarded to FILMCLUB will be used to fund three research projects to assess how the power of film can help children facing specific challenges, including those with special needs and those who have recently arrived in the UK. The charity will also develop bespoke courses and new materials to help more teachers and parents to run after-school film clubs.

A recent evaluation suggests FILMCLUB has a positive impact on children with ADHD and those on the autistic spectrum. Research among teachers has also shown that 94 per cent say it is an effective way of engaging pupils who do not take part in other cultural activities, and 81 per cent say it helps to integrate isolated or disengaged children.

"Through this grant, children from disadvantaged backgrounds, who would not independently access cultural activities, will be engaged in weekly programmes of cultural learning through film," says Mark Higham, chief executive of FILMCLUB. "The programmes will be tailored closely to their needs, to increase their learning and engagement with school, the community and the wider world."

#### Ongoing grants

## Lincolnshire One Venues £189,500 over three years

"I feel part of something big, working towards building the arts community across the region," says student Linford Butler. "It's exciting to think how we might make a difference."

"This has helped me with my confidence in being happy to meet people and talk to them, which would not have happened before," says another student, Meg McPartlin. "It has been an amazing experience so far and I can't wait to continue the project." This enthusiasm has been generated by a consortium of ten arts venues across Lincolnshire working together to engage young people in planning, managing, performing and enjoying the arts. This includes organising a one-day music festival, managing theatre productions and curating art exhibitions. So far, over 21 events have been organised by 136 young people. They, in turn, have commissioned 105 young artists and reached over 750 young people as audiences.

Our grant supports the consortium, called Lincolnshire One Venues (LOV), to employ three project staff to work across the venues to recruit and engage young people in the management of projects. The consortium model is an innovative way of working, in the context of fragile funding in the arts sector and in a region where rural isolation is a challenge. Previously, venues have found little audience crossover. The importance of joining up the ten venues under a single project team is that it offers young people a choice, connects communities and enables an overview to maintain the direction of the project.

"The level of support from the project team and venues is high, but the impact they are having in terms of changing attitudes within venues and creating regular young audiences through events is far higher than we could have anticipated at this stage."

#### Chloe Brown, project manager, Lincolnshire One Venues

"We have had great feedback from the young people," says project manager, Chloe Brown. "It has increased their skills, helped with their confidence and their understanding of how to organise an event. They have also learned a lot from the venue staff."

"The groups are still at an early stage and the level of support from the project team and venues is high, but the impact they are having in terms of changing attitudes within venues and creating regular young audiences through events is far higher than we could have anticipated at this stage."

The ongoing aim of the grant is to deepen young people's engagement in the arts, so that they can be involved as consumers, critics, aspiring artists and creative entrepreneurs. The targets are to reach 4,000 young people in groups and schools as audience members, to involve 150 young people in learning opportunities and to engage 500 young people in commissioning new projects.

LOV hopes to break new ground nationally by creating a model of working with young people across arts venues. It will spread this learning through two conferences for the wider arts sector.

## National Theatre Wales £220,000 over two years

Traditionally, theatre companies arrive in a town, perform and leave. Thanks to a PHF grant, National Theatre Wales (NTW) has opened its doors to anyone who wants to get involved in its work at any time. "Organise events, market our shows, learn something new, be part of our productions, change the way we think or pop in for a chat; you can decide what part you want to play in shaping your National Theatre Wales," shouts the publicity.

Everywhere the theatre company goes, it tries to engage with the local community. The outreach programme, called TEAM, is an ever-growing network of people who want to collaborate with the theatre. "They are our leaders in their communities," says Devinda De Silva, NTW's head of collaboration. "They create, inspire, perform, teach, write, give feedback and make decisions with us on the future of NTW."

Jan first became involved by helping behind the scenes with a show in Prestatyn, North Wales. She then wanted to set up a filmmaking group for young people in the area, so NTW gave her some training and contributed towards set up costs, found her a workspace and sent out publicity through its networks.

"TEAM has enabled so many possibilities for my group in North Wales," says Jan. "In a small town where the group members are young, they are very often overlooked but, with persistence and the support of NTW's mentoring and training, we've created Film TEAM – a group of young filmmakers who write, act, direct and learn from each other."

Devinda says the programme has also had a big impact on NTW as an organisation. Every member of staff has TEAM responsibilities as part of their job description. "This has added an engagement or community aspect into everyone's role, which has got everyone thinking differently and opened up the organisation," she says.

A central part of the programme is developing leadership skills. TEAM members have received a range of training such as presentation skills, leadership and use of social media. The TEAM Panel feeds into the overall development of NTW, advising on issues such as recruitment, programming, marketing and training.

The programme is truly collaborative and reciprocal. A group of poets who originally got involved with NTW through TEAM came up with the idea for one of NTW's shows, De Gabay, which focuses on the Somali community living in Cardiff.

A member of the Somali community, Ali Goolyad, 23, says: "The journey I've been on with TEAM has been massive. With their support I've now written and performed in a National Theatre Wales show. It's not only changed me but had an impact on the whole community."

#### Completed grant

#### **BALTIC**

#### £100,000 over two years

"Thanks to your trained informative and friendly staff we have learned and appreciated your exhibitions more," wrote a recent visitor to the BALTIC Centre for Contemporary Art. "Great idea, I wish more museums had this approach."

BALTIC has won a string of awards following its radical change of approach to enhance the visitor experience. As well as being named Best Arts Project at the National Lottery Awards and taking gold in the North East Tourism Awards 2012 large visitor attraction category, it is also one of ten finalists for the ArtFund Museum of the Year 2013 award.

It has achieved this by re-positioning its entire front of house team into its learning team and creating a mission statement that places learning at its centre. The process has enabled BALTIC to deepen the relationship between artistic content, institution and audience.

Our grant was used to develop a training and development programme designed specifically to meet the role of front of house staff, known as CREW. Staff were given communication skills training and became more involved in research, giving them the confidence to engage visitors in contemporary art.

Training in research methods, including observing visitor behaviour and delivering customer focus groups, provided CREW with key information about their audience. For example, 93 per cent of BALTIC visitors are 'very' or 'quite' likely to recommend the venue to friends, and 96 per cent felt BALTIC was a welcoming place.

Learning gathered by CREW is now channelled back into the organisation, enabling BALTIC to respond to audience needs on a very practical level.

The grant enabled BALTIC to share learning with other arts organisations. It reached at least 60 other organisations in the form of conversations, research meetings and staff exchanges. BALTIC shaped its own visitor-focused training modules, such as 'In a Pickle', which supports front of house staff to deal with difficult situations. This learning has been applied in venues across the UK.

"This programme has thrown up many new questions for BALTIC, forcing us to re-think how we embed learning in the visitor experience."

#### Rachael Watson, development manager, BALTIC

"This programme has thrown up many new questions for BALTIC, forcing us to re-think how we embed learning in the visitor experience," says development manager Rachael Watson. "The PHF grant gave us the time and space to reflect and find our own approaches to learning, which proved invaluable. Two years ago, BALTIC was in a period of transition, now these core principles are firmly embedded into our practice, giving us the knowledge, experience and platform to create a very exciting and empowering model for visitor engagement for the future."

## Arts programme Grants awarded in 2012/13

Special Initiatives		Celtic Neighbours Partnership – UK wide For a three-day gathering, of organisations, artists and animateurs	
ArtWorks: Developing Practice in Participatory S	Settings	working in minority cultures, at Sabhal Mor Ostaig in Skye at the end of June 2013.	£10,000
Support costs: consultancy, events and dissemination	£135,801	Clayground Collective – Multi-regional	210,000
Awards for Artists		To underpin a new phase of development in relationships with London institutions, policy-makers, community organisations and participants.	£10,000
Eight awards to individual artists of £50,000 payable over three years.		Clore Duffield Foundation – UK wide Core support for the Cultural Learning Alliance to underpin the publication of 'ImagineNation: The Case for Cultural Learning'.	£10,000
Composers: Steve Beresford, Eliza Carthy and Edmund Finnis	£150,000	Clore Leadership Programme – UK wide Funding for a third Clore Cultural Leadership fellowship in Arts Participation and Engagement.	£30,000
Visual arts: Ed Atkin, Pavel Büchler, Andy Holden, Elizabeth Price and Lis Rhodes	£250,000	Contact Theatre Company – North West	200,000
Support costs: administration and events	£40,989	Funding for 'Future Fires', which supports young socially engaged arts leaders to deliver projects in their communities through a new	
	£440,989	partnership delivery model that extends activities to other parts of the country.	£50,000
Breakthrough Fund		Dance UK – UK wide	200,000
Support costs: consultancy, grants monitoring and interim evaluation	£37,251	Core support over a 12-month period to enable Dance UK to explore how to develop a new national organisation to support the UK dance sector through the merger of existing bodies.	£136,000
Our Museum: Communities and Museums as Active Partners		English Folk Dance and Song Society – Multi-regional For a professional development programme for emerging English folk music artists, to include an annual development conference, one-to-one mentoring, residential bursaries and professional support.	£33,000
Additional support for Belfast Exposed.	£1,492	EXAUDI – Multi-regional	
Additional support for The Crosland Foundation	004405	Salary costs associated with a new Ensemble Manager for two years.	£50,000
(Ryedale Folk Museum).	£34,125	FILMCLUB – UK wide For targeted action research on emerging evidence that film and	
Support costs: consultancy, research, dissemination and a peer review event	£171,189	cultural engagement benefits children facing specific types of disadvantage: children from families that have recently arrived in the	
	£206,806	UK; children with SEN; and children living in rural and isolated areas.	£212,000
Special Initiatives total	£820,847	Forward Theatre Project Limited – UK wide For a two-year collaboration between Forward Theatre Project,	
Open Grants  20 Stories High – Multi-regional  Support towards the decelerated and implementation of innovation		Pieces Productions, Nabokov and Theatre Uncut to share a General Manager, working simultaneously for all four companies. The appointment will allow each Artistic Director to focus on development, leading to increased production activity and greater organisational stability.	£64,000
Support towards the development and implementation of innovative national partnerships which will encompass professional touring theatre, engagement, participatory projects and digital activity.	£130,000	G Moriarity – Multi-regional Funding for a comparative study of three El Sistema-inspired music provision schemes for children: Big Noise in Raploch (Sistema	
Apples & Snakes – Multi-regional Funding for a contemporary celebration of the 50th anniversary of Martin Luther King's 'I Have A Dream' speech through commissions,		Scotland); In Harmony West Everton (Royal Liverpool Philhamonic Orchestra); and the Bridge Project (London Music Masters).	£10,000
participation, events, spoken word, music and film.	£80,000	Get It Loud – Multi-regional  For work with young people to develop a programme of live music	
Artsadmin Ltd – North East A grant to support 'Redefining Values', a two-stage seminar for cultural leaders in the Newcastle Gateshead area, to follow up with		and creative workshops in local libraries in areas of low arts engagement and provision.	£71,000
participants in an earlier London pilot.	£8,000	Hackney Music Development Trust – Multi-regional Support for a unique jazz programme headed by Julian Joseph,	
Ballet Cymru – Wales Support for a partnership between Ballet Cymru and Rubicon		to develop opera, dance and instrumental projects for young people, inspired by the historical roots of jazz.	£38,500
Dance to enable greater access and opportunity in advanced training and participation for dancers and communities in Wales.	£137,300	Heart 'n Soul – London Funding for a three-year programme of participatory creative events	
Candoco Dance Company – UK wide To underpin the salary of a new post, Head of Learning and		reaching adults with learning disabilities, adaptable to the new personalised budget model for social care.	£75,000
Research, for two years, supporting Candoco to embed learning across the organisation, and to nurture and influence others through its artistic practice.	£65,000	Intoart – London For a three-year programme to develop a live archive resource facilitated by people with learning disabilities as a public platform for critical dialogue, research, progression and peer-mentoring.	£60,000

Ledbury Poetry Festival Ltd – UK wide		Royal Liverpool Philharmonic Society – North West	
To create a Listening Laboratory to experiment with and challenge how audiences listen to poetry, to benefit the work as well as the audience and participants.	£30,000	Funding for a further two years of core support for 'In Harmony'.  Sadler's Wells Trust – London	£120,000
Liverpool and Merseyside Theatres Trust – North West	£146,000	Core support for the launch and second year of the Sadler's Wells Proms from 2012–14.	£70,000
To support the development of Young Everyman Playhouse, an inclusive programme of participation, training and development for young people that will inform all aspects of the organisation's work.		Sinfonia Cymru – Wales For the creation of a hub for cultural young entrepreneurs to devise	
London Centre for International Storytelling – UK wide Core support for public programming, audience building, venue, promoter and artist support, to help the organisation become a secure, high quality, creatively exciting flagship for the storytelling sector.  £67,000		and deliver the orchestra's associated performance, digital and educational activity/initiatives.	£67,000
		Sistema Scotland – Scotland A further two-year grant to develop 'Big Noise Raploch', helping with the transition to an independent local authority-led funding model,	
Music for Change – UK wide  Core funding to underpin the salaries of two part-time staff, and support towards an organisational development review to improve the sustainability of the organisation.	£48,000	and to open a new Big Noise Centre.  Spitalfields Music – London Funding to commission, create and tour music for early years within	£200,000
Music Theatre Wales – Wales For new activities in student training, artistic development and public	2.0,000	ree London boroughs with a view to developing a blueprint for orking with this age range that can be shared with early years ractitioners across art forms.	£87,000
performance that will enhance the public profile, educational role and artistic range of MTW in Cardiff.	£51,000	Strange Cargo Arts Company Limited – South East Funding to work with all 10,000 people in Cheriton to create	
National Funding Scheme – UK wide Support for the development of a new charity to deliver a freely		a sustainable, innovative, inclusive and all-embracing community arts concept: Cheriton Arts Village.	£78,000
available national donation scheme to bring in substantial new funds to arts and cultural institutions.	£50,000	The Arvon Foundation – Multi-regional To develop, extend and evaluate the effects of Arvon's Writing the	
National Portrait Gallery – UK wide For 'National Memory, Local Stories', a project marking the		Game residentials and activity so that learnt practice is embedded in participating schools' curricula.	£88,000
centenary of the First World War, that aims to change the way major historical anniversaries are understood, increasing their relevance for young people today.	£165,000	The House of Fairy Tales – UK wide For the delivery of Interactive Creative Learning Packages, including exhibitions, artist-led events and artist-designed family guides to locations of interest.	
National Youth Theatre – UK wide Emergency core support for a year to help the organisation recover			£50,000
from a serious financial crisis.	£100,000	The Little Angel Theatre – London Funding for a biennial puppetry festival for adults linked with	
OTO Projects – UK wide Three years of support to enable the establishment of a sustainable operating model for the delivery of OTO Projects' innovative programme, increasing engagement with experimental music and		an ongoing annual programme of puppet making/performing masterclasses, R&D provision, a scratch performance festival and an Associate Artist scheme.	£68,000
supporting the creative and professional development of musicians.	£105,000	The Opera Group – UK wide To create a completely virtual operatic work using the latest digital	040.000
Paines Plough – UK wide A two-year grant to build a repertory of new plays performed by an ensemble of actors within the Roundabout Auditorium.	£140,000	search technology.  The Sir Oswald Stoll Foundation – Multi-regional Three-year funding to support the development of Combat Veteran	£10,000
Pallant House Gallery – Multi-regional Funding for a transitional year for the 'Outside In' programme, to	050,000	Players, a theatre group led by veterans who have suffered mental trauma and who have no previous acting experience.	£75,000
enable a sustainable delivery model for the national programme.  Panlogic – UK wide	£50,000	The Showroom – London To increase capacity for further development of 'Communal	
A joint grant with the Rothschild Foundation to contribute to the development of a business plan for the creation of a national platform for digital giving to cultural institutions, launched on	000 500	Knowledge', which explores new forms of participation in The Showroom's neighbourhood, crossing between the fields of art, education and research.	£45,000
3 July 2012 as the National Funding Scheme.  Philharmonia Limited – London	£23,500	Theatre Royal Bath – South West Three-year funding for 'Schools Without Walls' to enable the	
Additional support to enable one of the 'Universe of Sound' conducting pods to be installed in the Paul Hamlyn Roundhouse Studios for six weeks from June 2013.	£2,200	organisation to build on a pilot that explored the theatre's role in educating children, whereby children come to classes at the theatre every day for seven weeks instead of going to school.	£59,000
Pop Up Projects CIC – London Funding for the delivery of the Pop Up model to ten schools in 2012		Unicorn Theatre for Children (Caryl Jenner Productions Limited) – Multi-regional	
and 12 schools in 2013, with evaluation and documentation of its impact on reading, writing and practice, and creation of new	CEO 000	For the testing of a flexible ensemble repertory model that delivers work for young people of all ages.	£78,000.00
teaching resources.  Royal Liverpool Philharmonic Society – North West	£52,000	Open Grants total	£3,436,500
Core support for 'In Harmony', a programme of Sistema-inspired music-making activities for children, families and residents of West Everton.	£32,000	Arts programme total	£4,257,347





# Education and Learning programme Report

At the heart of our Education and Learning work is a desire to ensure that children and young people, particularly those from disadvantaged backgrounds, benefit fully from the springboard that education can give them to realise their potential.

In the UK, there is a strong correlation between students' socio-economic background, family income levels and school attainment measures. Our contribution to tackling this fundamental issue can only ever be very small in relation to national policies, strategies and budgets. We therefore target areas of practice and understanding where we hope to make a distinctive contribution.

Current government policy, such as the proliferation of academies, often focuses on improving school performance to ensure that more schools rated highly by Ofsted serve disadvantaged areas. However, analysis by the Institute for Public Policy Research, a current grantee, shows that this push on school improvement can never be sufficient to close the attainment gap between rich and poor pupils. We also need strategies that operate within schools, addressing classroom-level practice and providing well targeted interventions for those pupils who need them, to even up educational outcomes for all students.1

This year, much of the work we have supported, and ourselves delivered, responds to this challenge. Strengthening the collective knowledge base in education, facilitating effective collaboration and learning, and building strategic partnerships between schools and the wider community, are themes that have continued to run strongly through our Special Initiative work and many of our Open Grants this year.

Building collective knowledge

Evaluation and evidence building are integral to all of our Special Initiatives. This year, the evaluation of our Learning Away initiative has been given a sharper focus, with data collection that will enable us to test much more directly our key hypotheses about the impact that high quality residentials can have on both pupil and school-level outcomes. We have also launched a new phase of What Works?, our higher education initiative. Sixteen universities will be implementing the recommendations from phase one to enhance student retention and success. A multi-faceted evaluation will ensure we have hard data about impact and useful insights into the practical challenges of building student belonging through the academic domain.2

Having transferred the leadership of our 2008–12 Learning Futures initiative to the Innovation Unit<sup>3</sup>, we were pleased to see that the follow-on work will now include a rigorous evaluation, funded by the Education Endowment Foundation, to test the impact of project-based learning in schools.

An evaluation by OPM, of three organisations supported under our truancy and exclusion grants theme, has reached its final phase. SWIFT, Mounts Bay Academy and Teignmouth Community School are successfully using therapeutic approaches to improve children's and their families' engagement with schools. The exercise is generating useful learning for the wider sector as well as the three grantee organisations, which have enthusiastically shared their practice with each other.

As many of our supplementary school grantees lack the capacity to manage an in-depth analysis of their impact, we have commissioned a research exercise to assess the impact that supplementary schools can have on pupil progress and attainment. The results will be available towards the end of 2013.

#### Effective collaboration and learning

Manchester-based Radio Regen is one of several grantees that have been active in sharing good practice with others and working across a sector this year. Its 'Connect-Transmit' project is a two-year partnership project

- 1 IPPR's book, 'Excellence and Equity – tackling educational disadvantage in England's schools', funded through a PHF grant, was published in June 2013
- 2 See p.29 for details on What Works?
- 3 Full details can be found on the Innovation Unit website, www.innovationunit.org

working in England and Scotland to grow the number of community radio stations providing high-quality speaking and listening development programmes for young people. Other grantees supported this year that will be actively sharing good practice and learning with others include Mulberry Bush in Oxfordshire, Shpresa in London, and the University of Central Lancashire through its 'Your Future, Your Life' programme.

Whole Education, a partnership organisation that we have supported since its inception, is playing an important role in facilitating practice-sharing among its growing network of more than 500 schools. As schools are given greater curricular freedom, Whole Education is stimulating important discussions and showcasing innovative learning approaches that foster a blend of knowledge and skills while ensuring high attainment against conventional, examfocused measures.

All of our Special Initiatives seek to facilitate good practice sharing and ensure that ownership of new approaches is fostered among those working on the ground. A highlight of the year has been the launch of a new vocal and technology pilot for Year 7 students by Musical Futures 4. Overwhelming interest in the new pilot quickly led us to open it up more widely. Within two months, 178 schools had signed up, accessing support and training materials online. A weekly live chat on Twitter enables teachers to network and share ideas. An online 'sharing wall' is full of examples of the pilot strategies operating in classrooms across the world. It has become a way for teachers to document their students' progress, and a public forum for watching the work unfold. The ongoing development of the project is now being driven, in real-time, by the teachers and students involved.

We have continued to support the development of Language Futures, which motivates and engages students in language learning by giving them choices about what and how they learn. We have developed a toolkit with Linton Village College and others, to share new practices with schools and language teachers more widely.<sup>5</sup>

#### School and community partnerships

Through our Open Grants we have continued to encourage close working between mainstream and supplementary schools. We were pleased to award a significant grant to Paiwand, an exemplary supplementary school in north London. Paiwand will expand its three schools to provide maths and English support for 390 disadvantaged children and young people over three years. Eighteen mainstream schools will refer pupils and provide financial support and free premises, thus ensuring greater long-term sustainability and a more strategic partnership across the sectors.

Partnership building is at the heart of our Musical Bridges initiative. We were pleased to feature in one of eight partnership case studies that accompanied a new Ofsted report, 'Music in Schools: Sound Partnerships'. Over the coming year, we anticipate that around 40 music education hubs will use our resources and materials to facilitate effective partnership working between primary and secondary schools. This will help to ensure that pupils have their musical expectations met at secondary school and continue to see themselves as developing musicians.

#### The year ahead

Over the coming year we look forward to drawing lessons from the Musical Futures pilot and sharing with others our learning about facilitating peer-to-peer online practice-sharing. We will be launching our Learning Away website and our first publications and resources for schools from this initiative. We will be refining our Musical Bridges offer to music education hubs and schools and building up our set of case studies of strong primary to secondary transition practice. As part of our continuing grants work we anticipate completing an internal grant mapping exercise to help us analyse our portfolio and its impact under each theme. Along with our Special Initiative evaluations, this will help to inform the Foundation-wide strategic planning process, leading us into our next phase of work to increase educational opportunity for all.

- 4 See p.28
- 5 Our case study on Gladesmore Community School on p.33 provides a good example of the Language Futures approach

## Education and Learning programme Special Initiatives

#### **Musical Futures**

## A movement to transform music education in schools £365,908 in 2012/13

As Musical Futures approaches ten years of operation, there is continued demand and enthusiasm for the approach from schools across the UK and internationally. We have redefined the initiative as a movement to reshape music education, driven by teachers, which has at its heart a set of pedagogies designed to engage secondary school pupils in meaningful, sustainable music learning.

The focus of our work has been on supporting, and sometimes challenging, teachers and education professionals to implement Musical Futures teaching and learning strategies. This has primarily taken place through more than 50 training courses and networking events, through work with initial teacher training institutions, and through a best practice conference for our 40 Musical Futures 'Champion Schools'. The initiative's website has been redeveloped to improve the navigation of the vast bank of free resources, many created by teachers themselves, and we have added to these new materials on assessment and the potential whole-school impact of Musical Futures.

Perhaps the most exciting development during 2012/13 has been the development of a set of strategies to use the voice (in partnership with The Sage, Gateshead) and music technology, particularly in Year 7 (age 11–12), as Musical Futures currently has the least impact on this group. The strategies take as a starting point two instruments which are immediately accessible to the majority of students – the voice and the mobile phone. They focus on giving students skills, techniques and confidence to create music as part of a group, perform, improvise and compose. The pilot began in March 2013 and within two months 178 schools became involved. Many are already seeing an impact on student engagement and teacher confidence. The programme is already offering interesting insights and challenges to conventional thinking about how to pilot a new project.

More information can be found at the initiative's website, www.musicalfutures.org.

#### Learning Away Achieving more through school residentials £174,539 in 2012/13

Through this initiative, we aim to encourage schools to make a greater commitment to providing high-quality residential learning experiences for pupils. During 2012/13, the focus of our work has broadened from supporting the development of practice across 60 participating schools, to a more outward-looking phase, actively sharing our findings and learning with the wider sector.

A core aim of Learning Away is to generate new insights and understanding about how and why residential learning benefits students, teachers and schools. Initial findings from our external evaluator, York Consulting, support our hypothesis that high-quality residential learning can have a substantial positive impact across a range of outcome areas.

Findings clearly show that Learning Away residentials are valued by pupils, staff, parents and schools. The evidence suggests that many positive impacts are also being sustained back at school, such as development of relationships, confidence and engagement with learning, and the development of teachers' practice. Schools that focused Learning Away activity on improving attainment are seeing good evidence of impact, reinforced by initial analysis of quantitative data. More than 70 per cent of secondary school students stated that, as a direct result of their Learning Away residential, they are less likely to give up when they find things difficult at school.

Our emerging impact evidence has attracted significant interest at a number of national events and conferences. Over the coming year, we will develop new ways to share our learning, launch a Learning Away website, organise our first national conference and publish an interim evaluation report.

The 60 participating Learning Away schools are beginning to share their practice with other schools. Working collaboratively across clusters, they are developing a suite of targeted tools and resources to enable other schools to adopt a Learning Away approach to the design, planning and organisation of residentials.

## What Works? Student Retention and Success Helping universities ensure students' success £247,650 in 2012/13

The first phase of this initiative (2008–11) uncovered significant evidence, particularly of a qualitative nature, that in higher education, a sense of belonging is critical to student retention and success. Although other studies have also pointed to this and many staff in universities would readily accept the contention, it seems that the implications are often not addressed in institutional priorities, policies and practices. We found that it is in the academic domain that belonging can be fostered most effectively. However, where strategies are employed to boost student engagement, they are often focused on narrow groups of students, and situated outside of the academic domain, failing to meet the needs of increasingly diverse student groups who may not access broader social and pastoral support services. This is particularly worrying in light of our finding that much larger numbers of students are at risk of withdrawal than are generally acknowledged.

Led by the Higher Education Academy and Action on Access, the second phase of What Works? was launched this year with a group of 16 universities from across the UK selected to participate in an institutional change programme. The programme will support them in implementing the recommendations from phase one across a range of disciplines. A high priority will be the evaluation and analysis, over three years, of institutional and student survey data to assess and quantify the impact of the approaches implemented. Professor Mantz Yorke has been appointed as an advisor to help ensure the rigour and consistency of these processes.

Over the coming year, participating universities will focus on institutional-level priorities for change and then progress to implementing change at the course or discipline level. Learning from this phase of the initiative will be shared on an ongoing basis and through a final conference and report in 2016.

#### Musical Bridges: Transforming Transition Improving practice to support young people as they progress from primary to secondary music education £164,009 in 2012/13

It is clear that there is no single model or set of activities that should be seen as a blueprint for transforming transition between Key Stages 2 and 3. Instead, Musical Bridges advocates use of a 'Five Bridges' framework (after Galton, Gray and Ruddock, 1999) that can help schools to develop a comprehensive strategy for improving transition through five processes: managing pupil information; supporting pupils' personal and social needs; joining up the curriculum; sharing pedagogies; and engaging pupils as active participants in the transition process and in their own musical learning.

This year, we have developed additional tools and resources to help schools assess their practice across these 'bridges' and work collaboratively to address weaknesses. We have also continued testing our approach through work with ten music education hubs across the country which have recruited music teachers for a professional development process.

At the core of the Musical Bridges approach is a commitment to partnership working – between schools, teachers, parents and pupils. Making this commitment is the starting point for transforming transition. The University of Sussex, reporting on its evaluation of our early professional development work, highlighted 'practitioner mobilisation' as the most productive demonstration of partnership working, describing this as "encouraging practitioners to reflect upon and develop their own practice by observing and working alongside colleagues in other settings and across phases". The report noted that this has "consistently been one of the most valued aspects of the Musical Bridges programme" with "clear evidence of multiple ways in which this has helped to develop self-reflection, curriculum, pedagogy, opportunities and cross-phase awareness".

Over the coming year, we will further refine the Musical Bridges offer to schools and music hubs, increasing flexibility in how resources can be used to support strategies for change. A national award scheme will recognise further examples of strong transition practice from across the UK and new case studies will be developed to illustrate some of the strongest examples emerging from our work to date.

## Education and Learning programme Open Grants scheme



Goldsmiths College

Young participants tell their stories in English and their community language in Goldsmiths College's digital storytelling project.



Arc Theatre

Young women at Jo Richardson School in Barking take part in a participatory workshop to learn about women's rights and sexual violence.



Mounts Bay Academy

Students provide mutual support as part of Mounts Bay's anti-truancy programme.

The Education and Learning Open Grants scheme operates across three themes.

The Speaking and Listening theme supports activities, taking place in or outside of school, which develop the oral communication skills that all young people need to become effective, contributing members of society.

The Supplementary Education theme supports the work of supplementary schools (defined as schools which operate on a part-time basis, led by voluntary sector organisations and with the active support of parents and the local community) primarily for the benefit of children and young people from black and minority ethnic communities.

The Preventing Truancy and Exclusion theme aims to support preventative work that will reduce the chances of children and young people reaching the point of persistent absence or exclusion from school, by enabling those considered to be most at risk of this to achieve and progress alongside their peers.

#### Grants awarded in 2012/13

#### Goldsmiths College Supplementary Education theme

£129,628 over two years

A digital storytelling project has inspired children to improve their language skills, tell stories about their communities and learn new digital media techniques.

The project, funded by PHF, is being led by London University's Goldsmiths College, in collaboration with four mainstream schools and four supplementary schools, including an Arabic and a Chinese school. The children are encouraged to tell a story about their lives or an issue concerning them, such as human rights abuses, using English and their community language. They are trained in the use of digital media to create and edit their films. The children can also make online comments about each other's work to encourage critical thinking and peer assessment.

"It is a good way of engaging older pupils, who have often attended supplementary schools enthusiastically when younger but might have lost their motivation by secondary school," says Dr Vicky Obied, senior lecturer in English in education at Goldsmiths.

Students have also been involved in the research element of the project. Two students per school have been trained in observing and interviewing skills in order to conduct research among their peers, teachers and families. They have presented their findings at Goldsmiths. "This has given us a great insight into how the project is working," says Vicky. "It has given a deeper understanding of how learning in schools, both mainstream and supplementary, home and community contexts, can complement each other."

Teachers are already reporting seeing an impact on their work. "I've noticed a change even in the way that I'm thinking and the way I'm planning the lessons and putting the curriculum together," says one teacher at a supplementary school. "It's a tool that I can use to get the students to use the language in a different way and make it real for them, for them to speak about something that is important for them. I see the wheels turning with the students. All of a sudden this is taking off."

"The digital storytelling project has ... given a deeper understanding of how learning in schools, both mainstream and supplementary, home and community contexts, can complement each other."

Dr Vicky Obied, senior lecturer in English in education, Goldsmiths College

The students are working towards presenting their work at a film festival and London Youth Speaks, an event organised by Goldsmiths. Next year, the college will give seminars to spread the learning from the digital storytelling project across the UK and beyond. Links have already been established with schools across the world, including a school in Algeria and another in Taiwan.

The project will also be developing more online resources such as its handbook for teachers to encourage more schools to engage in digital storytelling. One of the mainstream school teachers says: "It could be something that happens in lots of schools and all kids could have the opportunity to do this sort of project ... it's like active citizenship."

#### Ongoing grants

#### Chol Theatre

Truancy and Exclusion theme £58,000 over two years

"It gives you more responsibility to come in and work independently," says Jack, a Year 7 pupil at Clifton, a Community Arts School in Rotherham, South Yorkshire. "I used to hate Wednesdays but now we have things to do with Imaginary Communities. It's pushed me a bit more to come to school because I like this sort of stuff."

Jack has been taking part in Imaginary Communities, an innovative collaboration between Chol Theatre and the Clifton network of schools in Rotherham. The aim of the project is to develop a drama-based approach to classroom teaching that engages all children, particularly those identified as being at risk of exclusion.

Mary, a Year 5 teacher, described the impact on another pupil. "The biggest impact so far is on Ryan's attendance," she says. "He comes to school when we are doing Imaginary Communities. His family was about to get prosecuted for his poor attendance which is 40 per cent, but he has never missed an IC lesson."

In fact, exclusions have been reduced by 37 per cent in classrooms which have used Imaginary Communities. This has been achieved through playful techniques that are used to guide children into an imaginary world. Lead artist Vicky Sawka, who delivers the project in six schools with lead teacher, Faye Kamsika, describes the process: "Pupils and teachers develop their own imaginary characters and devise a narrative to contextualise and create meaningful purpose for learning across the curriculum."

The work is also beginning to have a significant impact on children engaging more with lessons. Almost 60 per cent of pupils who were regularly working in isolation now spend more time working in the classroom with peers.

Our grant will allow Chol Theatre to extend the work into more schools. The approach aims to capture and exemplify best teaching and learning practice. This involves children, teachers and artists working together to create a new kind of framework, accessible to all children, which is fun yet satisfies the need for real outcomes both in terms of attainment and engagement.

"After our first year of delivery, we believe we are refining the techniques," says Vicky. "Imaginary Communities is becoming established as a successful approach to teaching and learning."

Vicky adds: "We are bringing out children's creativity in communities that don't often engage with or experience the arts. Using drama, film, music and visual arts, the children have the opportunity to re-imagine their world. The world really can be as big as we make it."

#### Mounts Bay Academy Truancy and Exclusion theme £79,838 over three years

Rosie, 15, had problems at home and had to move in with her grandmother, who was not well. Rosie found it difficult to concentrate at school, was very emotional and had problems with anger. She started truanting two or three times a week. A teacher referred Rosie to meet with the Student Support Lead (SSL) who was able to work closely with Rosie on a one-to-one basis and liaise with social services.

"She's a good listener," Rosie says of her SSL. "I can get it all off my chest so it's not building up." The SSL also ensured that staff members were updated on Rosie's situation so they could help her achieve at school by setting long-term goals and giving her extra support.

Rosie has become better at managing her emotions and is now less likely to lash out. Instead she will walk away from conflict and try to calm down. Her attendance has improved. Rosie now says school is very supportive.

"It is great that PHF has employed external researchers to assess the three projects simultaneously. We've borrowed ideas from the other two and I hope that they have learned from us. The research also gives our system more credibility and shows that its success is not just our biased view."

#### Martin Dale, vice-principal, Mounts Bay Academy

This illustrates the impact of a new system, aimed at improving engagement with pupils and reducing truancy and exclusion, which has been set up at Mounts Bay Academy in Penzance, Cornwall. With our funding, the school has employed staff to run the system, known as Care Guidance Support Stages.

Children at risk of exclusion or truancy are identified and graded on a scale of 0–6, with six being an acute stage. Once a student is identified, the SSL talks to them to find out what might be causing their behaviour and then develops a strategy to help them, using 14 toolkits which have also been

developed as part of the grant. These include self-esteem workshops, anger management, career guidance and help with reading or handwriting. The SSL also liaises with the family and outside agencies.

"This early intervention work stops things escalating," says vice-principal at Mounts Bay, Martin Dale. "Every decision is now strategic and transparent with the agreement of parents and students. The money has also helped us to measure our impact. For example, we know that 96 per cent of pupils met our behaviour expectations last week." Truancy and exclusion has fallen consistently during the year and a half since the project started.

We have commissioned the Office for Public Management to measure the impact of the Mounts Bay Academy's project alongside two other intervention projects in Devon and London. The aim is to develop therapeutic interventions that can be used across the education sector.

Martin says: "It is great that PHF has employed external researchers to assess the three projects simultaneously. We've borrowed ideas from the other two and I hope that they have learned from us. The research also gives our system more credibility and shows that its success is not just our biased view."

## Youth Philanthropy Initiative Speaking and Listening theme

£154,250 over three years

"I am really, really happy. I actually have a lump in my throat! I want to call my charity straight away and let them know we won!" says Courtney Waight, a student at Hazelwood Integrated College, who has won a competition organised by the Youth and Philanthropy Initiative (YPI).

YPI started in Canada and now operates in schools across five countries. Our grant will enable the initiative to reach 15 schools in Northern Ireland over three years. So far, it has already started in five secondary schools in Belfast. Students in each class form teams and discuss important social issues. They then choose a specific need in their community and research local charities that are trying to address it. After analysing different factors, the teams choose one charity to focus on. They visit the charity and interview staff and service users. With this information, they produce a ten-minute presentation to show how a grant would help the charity to achieve its mission.

After the presentations, one team from each class is chosen to present in front of the whole school and a judging panel. The team with the most compelling presentation is awarded

a YPI grant, which is awarded directly to their charity. By the end of the three years of PHF funding, £90,000 will have been channelled to local charities, helping them to make a difference to local communities.

Throughout the process, young people will develop their listening and speaking skills – a key aim for the Education and Learning programme.

"When young people feel passionate about the work of a charity, this interaction can break down barriers, increase understanding and improve tolerance."

Charlotte Hodkinson, Northern Ireland Schools Coordinator, Youth Philanthropy Initiative

Working together as a team for 12 weeks and learning how to communicate effectively with each other is an important aspect of this development. "The visit to the charity also provides them with a great opportunity to develop their communication skills – conducting interviews and interacting with beneficiaries and employees of the charity," says Charlotte Hodkinson, YPI's Northern Ireland Schools Coordinator. "We believe that when young people feel passionate about the work of a charity, this interaction can break down barriers, increase understanding and improve tolerance."

Teachers from the Belfast schools have seen their students grow in confidence. "The pupils are enjoying learning more about volunteering and voluntary services in their local community," ways Stephanie Murphy, lead YPI teacher at Rathmore Grammar. "YPI has also given the students the opportunity to work effectively in teams and develop their communication and organisational skills."

As part of the legacy of this programme, YPI hopes to embed a culture of compassion and strategic philanthropy so that communities are strengthened and problems are solved proactively by young people.

#### Completed grant

#### Gladesmore Community School Supplementary Education theme £5,000 over one year

Less than 50 per cent of students at Gladesmore Community School, in Tottenham, north London, speak English as a first language. Poor English can be a significant barrier to academic success, explains Andy Jackson, a teacher at the school. "One of our primary difficulties in community languages is that many students with low English levels are unable to access the papers," he says.

However, the school is now offering students the chance to learn Arabic, Italian, Hebrew, Japanese, Portuguese, Russian and Urdu through participation in Language Futures, a learner-led scheme for language teaching developed by PHF.

The project is run as an after-school club to support students to become literate in their mother tongue while giving the most able students a chance to learn additional languages. The club lets students decide how and where they want to learn. This could include a cookery lesson, pretending to be an interpreter or learning songs in different languages. One of the key aims of the project is to improve the success rate of students taking exams in their home language, such as GCSE Turkish.

"The project has created new interest in the languages we offer and many students who were not previously targets for community language exams have now come forward and are undertaking independent work outside of the funded sessions," says Andy. Gladesmore has also trained members of staff who are native speakers of foreign languages, including a Portuguese science technician and a Polish caterer, to become language mentors.

"This opportunity was great," says Hassan, a Turkish student who is learning Japanese as well as his community language. "In school we only had the choice of French or Spanish. I enjoy learning Japanese. I'm very interested in Japanese culture and learning the language is the first step to learning more about Japan. Kids should learn the language they want to learn. I have also achieved grade A in Turkish GCSE."

Our support paid for online language resources, textbooks and dictionaries. Gladesmore hosted a conference to disseminate learning from the project. The conference outlined how this approach can be adapted for different settings, such as primary and supplementary schools. Other PHF grantees, including Goldsmiths College, are particularly interested in using this approach in supplementary schools. At the event, students from Gladesmore gave a presentation describing what it is like to learn a language with the help of a mentor. The school is also helping to develop an online toolkit, detailing the approach and giving advice and examples of resources.

## Education and Learning programme Grants awarded in 2012/13

Special Initiatives		Open Grants	
Learning Away		Academy FM Folkestone – South East	
Support costs: development, evaluation, events and school support	£174,539	For Motiv8, a work training programme for 16–19 year old NEETs to develop speaking and listening skills and improve employability skills and attitude to work through presenting on the radio.	£40,631
Learning Futures		Active Citizens FE – UK wide To widen access to public speaking – continuation of work by LSN which has gone into administration.	£74,317
Support costs: research, dissemination, website development and consultancy	£17,487	Afghan Association Paiwand – London To strengthen the partnership between the supplementary school run by Afghan Association Paiwand in Barnet and mainstream schools for the benefit of the children and organisations.	£262,738
Musical Bridges: Transforming Transition		Aune Head Arts – South West	
Support costs: research, evaluation, advocacy, dissemination, events and consultancy	£164,009	Core support and consultancy to seed fund implementation of a revised, sustainable business model.	£47,500
Iusical Futures  upport costs: development, advocacy, dissemination, acher CPD and school support, plus costs associated ith the expansion of Musical Futures to schools in		BANG Edutainment Ltd – UK wide For a two-year pilot to develop a rigorous, flexible speaking and listening curriculum for use in community radio stations. Following a trial in ten cities in England and Wales, the project builds on learning generated by existing youth radio work to develop and disseminate a set of practical resources to increase high quality skills development opportunities in the sector.	£110,377
Scotland, Wales and Northern Ireland  What Works? Student retention and success	£365,907	Boys Development Project – London For an early intervention programme for boys at Key Stage 1 who 'stand out' and are at risk of underachieving, to address behaviour that leads to truancy and/or exclusion.	£58,100
Support for 16 Higher Education Institutions:		Castle Manor Academy – East of England For Language Futures development.	£5,000
Birmingham City University Bournemouth University University of Brighton University of Chester University of Glamorgan University of Glasgow Glasgow Caledonian University University of Gloucestershire		DigitalMe – UK wide For 'Supporter To Reporter For Success', which will support 1,280 11–16 year olds to develop their speaking and listening skills through sports reporting. Participants will progress through a structured skills framework, going on to apply what they have learned at high-profile sports events and access 'career tasters' offered by media partners including the BBC and Sky.	£198,754
Newham College of Further Education Newman University University of Salford St Mary's University College, Twickenham Staffordshire University		Education for Employability – Multi-regional To develop guidance and supporting materials for students, teachers and employers to improve the quality of students' speaking and listening skills when working with employers.	£9,772
University of Ulster University of Wolverhampton York St John University		Envision – London For 'Community Apprentice', an experiential learning programme to help young people develop the confidence, communication and	
Action on Access	£106,155	relationship-building skills they need to become active citizens.	£90,000
The Higher Education Academy Support costs: coordination, dissemination	£118,498	Families Talking – North East For child-centred intervention across transition Years 6 and 7, supporting children to cope with family relationship breakdown,	
and evaluation	£22,997	improving communication skills, training teachers and preventing disengagement with learning.	£149,394
_	£247,650	Family Rights Group – UK wide	
Special Initiatives total	£969,592	Funding to sustain core advice and training for parents and carers of children having difficulty with the education system while ACE completes a merger process with the Family Rights Group.	£69,750
		Gladesmore Community School – London For Language Futures development.	£5,000
		Gladesmore Community School – London Two years of funding for Gladsemore to continue to develop its innovative community language practice and further develop partnerships with local primary, secondary and	
		supplementary schools.	£11,200

Goldsmiths University of London – London For a two-year collaborative project between supplementary and mainstream schoolteachers and Goldsmiths researchers, to plan, implement and evaluate a multilingual digital storytelling project designed to engage secondary age students in language learning.	£129,628	School-Home Support Service (UK) – UK wide Investment in SHS's IT capacity to enable new forms of delivery and support to school-home link workers through IT (such as online training modules and membership services) as part of the organisation's remodelling and scale-up plans.	£128,178
Linton Village College – East of England For Language Futures development.  MakeBelieve Arts – UK wide	£12,043	Shpresa Programme – London To develop clusters of mainstream schools working in partnership with supplementary schools by training, mentoring staff/volunteers	0000 705
For 'Times of Transition', an innovative approach combining peer mentoring and blogging. This three-year multi-region pilot will reduce future incidences of truancy and behavioural problems by developing the literacy, teamworking and resilience skills of 1,160 young people during transfer from primary to secondary		and modelling excellent practice.  Southwark Mediation Centre – London To develop speaking and listening skills in youth mediators aged 17–19, and provide a conflict resolution service in Southwark schools and the wider community.	£230,735 £81,495
school, with sustained support for a targeted group of 240 vulnerable young people.	£155,023	Swavesey Village College – East of England For Language Futures development.	£5,000
Mulberry Bush Organisation – South East To develop an outreach service, offering the expertise and ethos of the Mulberry Bush Organisation to mainstream and special schools across Oxfordshire and neighbouring counties.	£98,570	Teignmouth Learning Trust – South West Working across a partnership of six schools, to extend a successful primary-age therapeutic intervention to support children and young people at risk of truancy and exclusion up to the age of 16.	£68,500
My Voice London – London  To develop a transition mentoring pilot to train non-teaching school staff in primary and secondary schools supporting young people at risk of truancy and exclusion.	£9,900	The Communication Trust – Multi-regional For a two-year pilot to launch a new national network of young 'communication leaders' to play a key role in tackling the communication issues that they, their siblings, their family and	
National Foundation for Educational Research – Multi-regional For school recruitment to a research project to build sector knowledge about approaches to (re-)engaging a sub-group (three in five) of NEET students, most likely to be able to achieve positive outcomes.	£10,000	friends experience.  The Design and Technology Association – UK wide For UK-wide designing and making projects based in the community, which provide pupils with spontaneous and engaging opportunities to develop their speaking and listening skills.	£149,416 £104,309
People and Work Unit – Wales For the Glyncoch School Focused Communities Project, to develop a community response to chronic disengagement with education and learning and supporting a group of young people into further education, training or employment.	£125,413	The Further Educational Tutorial Network – Multi-regional Support for 220 foundation-level learners at eight further education institutions across England. They will develop speaking, listening and other research skills to investigate effective personal and social learning, engaging with a range of college, work-based and	2104,009
Phoenix Education Trust – Multi-regional For a two-year pilot working closely with six clusters of secondary schools across England to develop, test, and roll-out a peer-led		community stakeholders to develop and present recommendations for more relevant, authentic, personal and social skills programmes in their institution.	£125,000
speaking and listening training programme to support broader and more inclusive take-up of student voice opportunities.  Red Balloon of the Air – UK wide To develop, test and scale-up resources and delivery of an online	£140,000	The Philosophy Foundation – London To run philosophical enquiries with Year 7 students to develop a deeper understanding of communication and questioning skills, equipping them to facilitate enquiries with younger children.	£57,801
school and create a sustainable model for the programme over a three-year period.	£160,000	University of Central Lancashire – UK wide To develop a young people's peer-led package for self-development	201,001
Saturday Polish School – North East For the Saturday Polish School. Working in close partnership		to overcome barriers to learning, achievement and motivation at school.	£44,990
with primary and secondary schools across Northumberland and Berwickshire, the school will deliver continuous language support to minority ethnic children and their parents. This includes provision of specialist mainstream classroom support for children, sessions to support parents to understand what work children will be undertaking at each key stage and to acquire techniques to support their children's		Whole Education Ltd – London Support for the strategic development of the Whole Education Schools Network, to enable increased practice sharing between schools, increased policy influence, and greater sustainability of Whole Education itself.	£75,000
learning at home, and CPD for teachers and teaching assistants	586 040	Open Grants total	£3,302,308
to build their capacity in working with newly arrived young people.  School Development Support Agency Limited –	£86,040	Education and Learning programme total	£4,271,900
East Midlands To develop mainstream school hubs that support either geographic or thematic groups of complementary schools, providing teacher training, head-to-head mentoring groups, guidance and support.	£172,734		





# Social Justice programme Report

The Social Justice programme aims to help marginalised individuals and communities become integrated. We see integration as a two-way process in which society at large and specific communities adapt, understand and benefit.

A key ambition is to help organisations give young people who are socially excluded greater voice and influence in public and policy discussions.

The programme does not focus solely on youth sector organisations. Since it was established in 2006, over 200 grants have been made to organisations across sectors including housing, health, refugees and migration, arts, education, disability, domestic violence and criminal justice.

Young people and organisations that support them face enormous challenges: high youth unemployment, austerity, service and welfare cuts. In this difficult and fast-changing context, our Open Grants scheme and Special Initiatives are designed to help organisations adapt by building capacity and undertaking innovation.

We support risk-taking in pursuit of greater impact and, alongside grant funding, may support grantees with evidence and evaluation, leadership development and networking. We particularly welcome collaborative approaches, exploring new ways of combining organisations' resources; we ourselves collaborate with funders and others where we can achieve more collectively.

## Immigration initiative

This year our Supported Options Initiative moved into its delivery phase<sup>1</sup>. This work, focusing on the difficulties faced by young people with irregular immigration status, exemplifies the type of social issue PHF is likely to encounter more: problems characterised by being resistant to resolution and where the effort to solve one aspect of the problem may reveal or create other problems. Our approach has been to combine grant-making with inquiry, research and creative approaches that have included experimenting with digital technology, new partnerships between service providers, a learning set for frontline workers, and a blog documenting the lives of young undocumented migrants.

The initiative, a partnership with US-based foundation Unbound Philanthropy, has engaged in learning and exchange with other US organisations. In February PHF hosted a seminar with Carlos Saavedra, a leading US campaigner on immigration issues. Following a training session with young activists, he addressed an audience of funders, policy makers and NGOs, explaining how a movement of young undocumented migrants made a big impact on US immigration policy. He helped open up a debate, in which we are engaged, about whether and how a similar movement might develop in the UK.

Through our Open Grants scheme, we continue to make around 30 awards each year, now averaging around £125,000 each. This year saw our largest single grant to date, a £750,000 award to Inspiring Scotland to support 22 organisations in its 14:19 Fund. This is the first time the Foundation has invested in such a 'venture philanthropy' model. We will engage closely with Inspiring Scotland to share insights on how best to support organisations to spread and sustain high-impact work.

# Innovation and risk

Half of our current grants focus on either the development of new services, the adaptation of proven approaches, or changing the way the organisation operates. For instance, this year Canopy Housing, Body and Soul, and Reclaim were all supported around income generation to increase their impact and sustainability.

The programme supports pilot programmes, action research, and work to influence policy. For instance, the Standing Committee for Youth Justice will help push young people's needs up the agenda as youth justice policy and funding enters a period of flux.

Indefinite Films received funding towards a feature-length film which will introduce to a wide audience the experiences of unaccompanied young asylum seekers in the UK. 'Leave to Remain' is a 'coming of age' drama in which established professional actors appear alongside young refugees whose acting skills had been developed through taking part in 'Film School' training, run by the grantee<sup>2</sup>.

- 1 See p.40
- 2 'Leave to Remain' is expected to be released later in 2013. A still from the film is shown on p.42

We have sought through our funding to encourage radical thinking around the design and delivery of services for young people. At a national level, Law Centres Network was funded to strengthen the capacity of law centres to support young people with legal issues. In the South East, we have enabled YouthAccess to give young people a central role in helping shape GP services, as part of a larger Department of Health strategic initiative.

We also support new approaches to issues that are emergent, complex and high risk. For example, Public Achievement Ltd initiated a partnership with the Police Service of Northern Ireland, testing a new model of civic youth work in North Belfast. In Glasgow, West of Scotland Regional Equality Council received a second grant to improve the way it captured outcomes data in its ground-breaking work with Roma young people, who face considerable challenges integrating and accessing education and leisure services.

Over the year we added to our growing cohort of start ups. Chance for Change, The Reporters Academy, and Bounce Back are young organisations building up their delivery programmes, and generating evidence of impact. The organisations the programme supports are mainly younger, and we have decided to partner up with other funders in commissioning some research into how charitable trusts can support start ups most effectively.

The Foundation has also, alongside others, been at the forefront of generating different ways of bringing new financial models to the social sector, including social impact bonds. We will continue to do what we can to open up other funding sources for wider benefit.

Collaboration for greater impact We collaborate with others in a variety of ways – from jointly funding organisations to participating in wider coalitions. We continue, for example, to be active in the Corston Independent Funders' Coalition. Its Women's Diversionary Fund, alongside the Ministry of Justice, supported the creation and development of holistic services for women in the criminal justice system in England.

We also continue our involvement with Changing Minds, a small group of foundations funding around negative attitudes to migrants. Our contribution to date has been a grant to Citizens UK to support diaspora young people to forge joint social projects in their local areas and, through a grant to University of Manchester Institute of Social Change, to combat a lack of rigorous data around attitudes to migration and migrants.

It remains unusual for most grants to have a straightforward impact on policy and government funding, but we were delighted with the outcome of an Open Grant to the Scottish Refugee Council and Aberlour Child Care Trust. It demonstrates that a collaborative approach by funders and delivery partners can achieve change that was unthinkable only several years ago. Our funding, with grants from Big Lotterv in Scotland and the Scottish Government. established a pilot Guardianship Service for Unaccompanied Children<sup>3</sup>. After two years' delivery and evaluation, the Scottish Government agreed to continue and increase funding for the service, making it the only one of its kind in Europe. The evaluation is available on our website, and will inform similar services. should they emerge elsewhere in the UK and Europe.

# The year ahead

We have four main priorities for the year ahead.

First, we will continue to encourage more high-quality applications from across sectors and parts of the UK that meet our priorities for support, Second, we will work with clusters of grantees to help foster new alliances, knowledge exchange and learning. Third, we will launch a new Special Initiative focused on vulnerable girls and young women, with an emphasis on criminal justice, and our initiative on young people and mental health will enter its final phase<sup>4</sup>. Fourth, in anticipation of a medium-term future of far fewer services and opportunities, we will develop plans for an inquiry into how to unlock the potential of young people who have been excluded from mainstream opportunities.

- 3 We included a case study on the Scottish Refugee Council's work in last year's Yearbook. It can be read on our website
- 4 More details on Right Here are on p.41

# Social Justice programme Special Initiatives

# Supported Options Initiative Support for children and young people with irregular immigration status

£144,019 in 2012/13

Supported Options aims to improve the lives of children and young people with irregular immigration status, through grant-making and assistance. Many children and young people in this situation can be extremely vulnerable and need assistance to address their legal status or consider return. Until now, this area has not been funded.

The initiative funds new approaches to supporting young people and families without legal status, building on existing services. Six organisations are developing different approaches to supporting families or individual young people. The initial phases have included outreach sessions and home visits linked to children's centres, mental health services and faith settings. The projects are dealing with the immediate practical need for housing, clothes and emergency food. Two projects are providing direct legal representation, with several young people winning legal status to remain in the UK.

Project staff meet regularly as part of a 'learning community' to discuss emerging issues and challenges, including successful strategies for legal representation, and how to respond strategically to the concerns expressed by young people.

A second strand of the initiative is research and development to clarify the context for undocumented young people. In mid-2012, there were significant legal and immigration policy developments concerning young people. Grantees expressed concern about legal advisors' ability to give advice in the wake of these changes. We commissioned a leading barrister, who identified at least 15 potential legal routes for young people to explore with legal support. We shared her review with our grantees, enabling them to offer clear advice. The document has been published for a wider audience. We also chaired a meeting of lawyers, finance experts, funders and NGOs to explore finance models that might help to secure legal status, and have commissioned further work.

An ongoing action-inquiry into the potential for social media and digital technology to improve advice to young people began with an innovation camp, run by On Road Media, to generate ideas. We awarded seed funding to 'stress-test' three ideas: to help orientate newly arrived young people; to develop a safe and secure way for young people to get advice online; and pro-bono legal support for young migrants to access the 'exceptional funding' scheme,

established by government to act as a safety net for those who become ineligible for legal aid. Following this, we established a working group of experts to guide our plans for implementation of the next steps.

For some undocumented young people, returning to their country of origin is the most appropriate outcome. We undertook a detailed scoping exercise on the advice and support needs of young people facing return. A small development grant to the Refugee Support Network will support 50 young people to return more safely as a result of receiving pre-departure emotional support and practical advice. We are working with our six advice projects on how they engage with the issue of return, and will hold a 'learning community' meeting on this topic. We are also engaging with the Scottish Refugee Council's Guardianship scheme (which we co-fund) to explore returns options with young clients.

A final aim of the Initiative is to bring the voice of young people who are undocumented to the fore, and to be able to reach new audiences. We commissioned photographer and writer Len Grant to work with young people in Manchester. In January 2013, he launched the blog 'Life Without Papers', which has been well received within migrant sectors. The blog won the inaugural 'Speaking Together' award at the Refugee and Migrant Woman of the Year awards.

The Special Initiative is jointly funded and managed with Unbound Philanthropy, and coordinated by a consultant. A reference group is chaired by Fiona Dawe OBE, advisor to the PHF's Social Justice Committee. The Institute for Voluntary Action Research is conducting an evaluation.



Carlos Saavedra at PHF

PHF trustee Beeban Kidron interviews US immigrant rights activist Carlos Saavedra at PHF during his visit to the UK. Saavedra was instrumental in creating the DREAMers movement in the US, which has influenced government policy towards undocumented migrants.

# Right Here

# Mental Health Special Initiative in partnership with the Mental Health Foundation

£320.804 in 2012/13

Right Here is a £6m Special Initiative developing new approaches to support the mental health of young people. Working with four partnerships in Brighton and Hove, Fermanagh, Newham and Sheffield, the aim is to create effective support for young people at risk of developing mental health issues, and to raise awareness of mental health among young people and help tackle stigma. Each partner's approach is to engage young people in the design, delivery and management of projects. They are testing a variety of ways to meet the needs of young people and put young people's mental health on the policy map.

The four Right Here projects have been engaged in another busy year as they approach the end of their funding. Highlights included the production of a good practice guide for GPs to improve the quality of emotional health advice for young people. This work began as a study by young volunteers at Right Here Brighton and Hove and we believe could have a major bearing nationally on how GPs can better support young people.

"I've got the skills to control myself now.
I've gained a greater understanding and
feel more in control and more empowered.
If something annoys me now, I think I did
that course because I wanted this to stop
and that in itself makes me less angry.
Knowing that I did it was the biggest benefit
and that I can do something about it."

Service user, 'Keep Calm and Carry on' course, Right Here Brighton and Hove

Elsewhere, young people's views have been strongly represented to policymakers, including through a policy roundtable event in Northern Ireland and contributions to Newham Council's review of mental health arrangements for adolescents and young people. Young volunteers in Sheffield contributed to a range of mental health service improvement initiatives, including an emotional wellbeing and mental health toolkit for schools.

An evaluation by the Tavistock Institute identified positive changes in the wellbeing and resilience of young people engaged in Right Here activities. Young people reported being better able to cope with challenges, increased confidence, better understanding of mental health issues, new skills and experience, and more constructive leisure activities. We have appointed the Institute for Voluntary Action Research (IVAR) to undertake additional evaluation work until the end of the initiative.

At a national level, Right Here joined Comic Relief and Nominet Trust to launch a new funding stream, to support the development of digital tools to support young people's mental health. A large-scale Innovation camp over two days at the Foundation's offices brought together young people with developers and mental health professionals to develop ideas for digital technologies that can help young people with mental health issues. Seven partnerships will be implementing the best ideas by June 2014.

In February, Right Here held its first showcase event to demonstrate the work of the four projects and the new digital initiative. It was chaired by Gregor Henderson, Director of Wellbeing and Mental Health at Public Health England. Young people were prominent at the event, giving speeches, using social media and delivering workshops.

We will be publishing an evaluation of Right Here and pursuing a wide-ranging programme of dissemination as we seek to ensure that the most successful approaches developed through the initiative are taken up more widely.

For further details see www.right-here.org.uk.

# Social Justice programme Open Grants scheme



Inspiring Scotland
Young people learn motorcycle m

Young people learn motorcycle mechanics with support from Rural and Urban Training Scheme (RUTS), one of Inspiring Scotland's 14:19 Fund ventures.



Bounce Back

Recently released prisoners working in painting and decorating, using skills developed inside prison as part of a programme to reduce re-offending rates.



Leave to Remain

A still from the film 'Leave to Remain' which tells the stories of young Afghan refugees in the UK. The film, due for release during 2013, stars professional actors (including Toby Jones, pictured right) with young people from refugee communities.

The Social Justice Open Grants scheme aims to help integrate marginalised individuals and communities. We see integration as a two-way process in which society at large and specific communities adapt, understand and benefit.

We want to support younger people up to the age of 30 who are at a time of transition because of their circumstances (such as leaving care or prison or settling into a new community) or changes to the cultural environment in which they live (such as established communities in refugee dispersal areas).

The Open Grants scheme focuses on arts and learning activities that enable marginalised young people to have their voices heard and ensure their fuller participation in society.

If possible, the outcomes of funded activities should also build strong relationships within and between communities, and foster respect for, and understanding of, the differences between communities.

# Grant awarded in 2012/13

## 1625 Independent People

£149,620 over three years

This is a new grant to transform the way a Bristol-based organisation, 1625 Independent People, works with young people who are homeless or at risk of homelessness.

Chief executive Dom Wood explains the issue: "Homeless young people and those leaving care and custody have often experienced trauma and conflict. This can lead them to display challenging behaviour, including excessive risk taking, substance misuse and antisocial or aggressive behaviour. In turn, this can lead to eviction and a return to homelessness. It is often difficult to implement plans for homeless young people as they have generally not formed trusting, appropriate relationships which the rest of us often take for granted."

Our grant will help the charity to expand its peer and community mentoring service, as well as providing one-to-one mental health support for young people. It is also planning to influence the practice of seven local partner organisations, including Barnardo's, Brook and the Prince's Trust.

He says that staff in youth services often have a range of expertise but are not aware of how complex trauma affects behaviour. To address this, 1625 Independent People has chosen a new, experimental approach by working within

a Psychologically Informed Environment framework (PIE). This is a model of working with victims of trauma that encourages young people to take ownership and control of their emotions and behaviour.

The PIE approach was originally developed by the Royal College of Psychiatrists and has been used by various homelessness organisations. Working within a therapeutic framework, staff develop clear and consistent responses to young people who may be chaotic, distressed or lacking trust. Young people are encouraged to make informed choices about their behaviour, engage with support workers and take positive steps. It also supports staff to reduce the risk of burn-out.

The aims of the project include increasing the wellbeing and engagement of 60 young people, training 30 peer supporters and community mentors to improve their understanding of young people's behaviour and supporting 60 members of staff to feel more confident in supporting young people. Other outcomes will also be measured, such as maintaining tenancies, attendance and engagement, educational achievements and decreases in arrests.

"This project will help take PIE, peer and community support to another level in supporting young people to make changes to their lives," says Dom. "We are all very excited by the project and the learning it will bring."

#### **Bounce Back**

£110,000 over three years

The Bounce Back Foundation reduces re-offending from the national average of 65 per cent to 10 per cent. It does this by engaging with offenders before they are released from prison and training them to become painters and decorators. On release, the ex-offenders gain qualifications and obtain work as self-employed decorators. They work for Bounce Back, which operates as a social enterprise, gaining contracts for domestic and commercial decorating, or for construction companies, or set up their own businesses.

Our grant has provided essential funding over the next two years to enable Bounce Back to employ the staff it needs to develop its project. "The money will enable us to work in more prisons, engage with more people and broaden our training programme to encompass NVQ Levels 1 and 2," says chief executive, Francesca Findlater. "PHF is also working with us to enhance the evaluation of our new programme, so that we can help shape policy and practice in this area."

"Until I met Bounce Back, I had no confidence and no skills. They found me in prison and have supported me ever since – I owe them everything – and I even pay tax now!"

Frank, Bounce Back participant

Bounce Back now helps ex-offenders from Wandsworth, Brixton, Wormwood Scrubs and High Down prisons. It has also established a painting and decorating team of over 40 participants working in paid employment around London and the Home Counties. All the Bounce Back decorating teams are supervised.

Frank has been in and out of prison for the last 18 years. He also had a serious substance misuse problem and was homeless. He has now been on Bounce Back's programme for a year and has trained to be a competent painter decorator. He is also developing his skills and confidence in other ways, writing an article for the Big Issue magazine and contributing to Bounce Back's blog.

"I had no motivation or desire to do anything," he says.
"Until I met Bounce Back, I had no confidence and no skills.
They found me in prison and have supported me ever since
– I owe them everything – and I even pay tax now!"

The project has helped him to stabilise his life to such an extent that he has recently been welcomed back into his family for the first time in ten years.

"This clearly shows that our work is not just having impact on the ex-offenders we support, but also on their families and the wider community," adds Francesca. "We hope that the PHF grant will help to ensure that the key successes of our programme can be captured and shared on a much wider level."

# **Inspiring Scotland**

## £750,000 over three years

John's life has been turned around. He left school at 16 and completed a cookery qualification but was struggling to find employment. He had poor communication skills, mental health issues and a difficult family situation. Calman Trust, one of 22 organisations funded by venture philanthropist Inspiring Scotland's 14:19 Fund, supported John through these issues and helped him to complete an 18-month modern apprenticeship. He now works as a chef in the Highlands.

"Calman Trust is the reason I've learnt such impressive kitchen skills," says John. "I'm really confident as I've learnt from the best. I want a place of my own one day."

In Scotland, there are approximately 30,000 young people between the ages of 14 and 19 who have not been able to make a successful transition between school and education, training or work. Inspiring Scotland aims to significantly reduce this number. It currently invests, through the 14:19 fund, in ventures which work with disadvantaged young people. Chief executive Andrew Muirhead says: "Key to our model is the collaboration between ventures to ensure that each young person is supported in all of their needs."

In the first four years of this ten-year fund, the ventures have managed to help nearly 9,000 young people into work, education or training. This is an average success rate of 70 per cent, compared with the Scottish Government's Get Ready for Work national training programme, which has a success rate of 39 per cent.

Making this grant gives us an opportunity to learn from this emergent form of philanthropy, while supporting Inspiring Scotland with knowledge and experience of non-monetary assistance to grantees. The 14:19 Fund itself has three dedicated performance advisors for the 22 ventures. They set annual operating plans and quarterly targets, conduct performance reviews and act as coaches.

Inspiring Scotland has a pool of over 150 private sector professionals with experience in business development, finance and the voluntary sector who offer pro bono support to ventures. This helps the organisations to become more robust and sustainable.

Sandy Mohamet, project manager of Recyke-a-bike, a social enterprise in Stirling, says: "Inspiring Scotland doesn't leave us on our own to get on with it but provides support along the way." Over four years, the 14:19 Fund has helped Recyke-a-bike to expand into schools, purchase a workshop and support over 70 young people into positive destinations.

Pro bono supporter, Simon Montador, says: "I instinctively liked the model; a commercial and outcome-based approach which is tackling some really tough and important issues".

#### WomenCentre

£150,000 over 42 months

WomenCentre is one of the largest providers of women's centres in the UK, with bases in Halifax, Huddersfield and Dewsbury. It has a proven track record of success in collaborative working with local partners.

A PHF grant has allowed WomenCentre to trial a new approach to address the needs of vulnerable girls and young women. Many have experienced neglect, poverty and abuse and can fall through gaps in service provision, particularly after leaving care. WomenCentre's new approach, called The Way Forward, involves setting up multi-agency meetings that bring together all the relevant agencies to work directly with each young person. The project is supported and guided by a multi-agency steering group. The grant pays for an engagement worker to identify and support the women and make sure they feel confident enough to express their needs and negotiate outcomes with other key agencies. A key worker, selected by the service user from one of the agencies, then becomes their main contact. Sometimes girls and women find the support they need at the engagement stage.

"I am writing this to say thank you for all of your support since attending WomenCentre. It has helped me overcome some difficult obstacles. I went for an interview at supported housing today and I found the strength and courage to explain my situation without feeling embarrassed, small or ashamed."

WomenCentre service user

Another aim of the project is to gather evidence of the level of need in the area and demonstrate that this is a cost-effective approach that could be rolled out across the UK. WomenCentre will deliver evidence-based training to disseminate learning from the project. By addressing needs at an early stage, the project hopes to prevent an escalation of issues, such as substance abuse, early parenting, imprisonment or unemployment, which can also increase demand on services.

It is hoped the pilot will make a significant difference to the expected life trajectory of 300 women – and 100 children. "Investment in the overall wellbeing and quality of these young women's lives could have a strong, positive impact on outcomes for their children," says Clare Jones, chief executive of WomenCentre.

One woman who was helped recently wrote: "I am writing this to say thank you for all of your support since attending WomenCentre. It has helped me overcome some difficult obstacles. I went for an interview at supported housing today and I found the strength and courage to explain my situation without feeling embarrassed, small or ashamed."

# Ongoing grant

#### **Brook**

£138,792 over 30 months

Brook, the sexual health advisory service, took on the challenge of developing youth participation and leadership, using a PHF grant, in the middle of merging its 17 separate charities into one.

"It was quite a challenge to involve young people in such a major restructure," says participation lead, Naomi Sheppard. The most immediate task was recruiting new staff. Young people had been involved previously in recruitment but Brook had received variable feedback, so they carried out an evaluation and then developed new training.

The charity delivered the training to ensure they had a meaningful experience of participation in recruitment. "We had more positive feedback but there were still some gaps which were highlighted by young people in a presentation to the board of trustees," says Naomi. As a result, the recruitment policy was rewritten, highlighting the importance of young people's involvement.

In January, Brook set up its first national young people's participatory advisory group. It consisted of 20 young people who had already been involved in social action projects. Brook presented them with the outcomes agreed for the PHF grant and set about planning how to achieve them.

One decision from this exercise was to establish local youth participation groups which would feed into the national group. As a result, young people have been able to feed into the National Curriculum Review and respond to other national policy initiatives, such as Health Watch, part of the new NHS structure.

Feedback from the young participants has been positive. "All of my views and opinions were listened to very well," says Jody, 23. "We made decisions together and they made me feel welcome, as an equal part of the team."

"I know that young people do make a difference and our opinion matters," adds James, aged 19.

Other young people have developed social action projects. Blake, a young man with learning difficulties and a disability, has produced three videos to make Brook's information more accessible. One shows people who only have the use of one arm how to use a condom. Another gives advice on dealing with bullying. A local participatory group in the Highlands has created podcasts about sexual health. Another, in the Wirral, has developed a homophobia awareness campaign for schools.

"Young people are excited about being involved in higher-level decision making," says Naomi. With two positions already ring-fenced for young people on its board of trustees, Brook is encouraging more young people to join the board.

# Social Justice programme Grants awarded in 2012/13

Special Initiatives		Open Grants	
Right Here		1625 Independent People Ltd – South West	
		For community support for young people in transition delivering	
Enabled by Design Ltd Funding for Doc Ready, a mobile app to help young people prepare for visits to their GP.	£47,000	psychologically informed one-to-one support, learning and arts activities, alongside training and reflective practice for peer supporters, community mentors and staff across youth	
Sussex Central YMCA To support involvement in Doc Ready.	£15,000	support services.  Body and Soul – London	£149,620
Support costs: salaries for programme leadership, research and evaluation, capacity-building through consultancy and mentoring of young people	£258,804	To develop the generation of unrestricted income through delivery of youth-led training and building hire, building on three years' ground work.	£80,000
Total	£320,804	Bounce Back Foundation – Multi-regional For 'through the gates' support, training and employment focused on painting and decorating for young offenders. In-prison support and mentoring leads to four weeks of accredited training and	
Supported Options Initiative		community volunteering following release, and up to 12 months' employment with their social enterprise.	£110,000
Coventry Law Centre Innovation camp runner up. This project will develop a prototype digital tool for young people who have recently arrived in the UK which could be used to improve their access to support and help them feel less disorientated.	£2,500	Canopy Housing Project – Yorkshire & Humber To build the capacity and potential reach of a volunteering and community-based social housing renovation programme, which provides disadvantaged individuals with skills, supports them towards employment, and benefits local communities.	£100,000
On Road Media Innovation camp runner up. 'Second Friend' is an online and SMS text message system that can be used by migrant and youth support organisations increase their ability to communicate with young migrants.	£2,500	Centre for Crime and Justice Studies – UK wide To meet the post-research support needs of key participants in the 'My Story' research project. The research generated detailed personal stories from young people living with severe mental distress who had committed one or more serious violent acts. 'My	<u> </u>
Public Law Project Innovation camp winner. The project will develop a secure online referral system that can help migrant young people apply for the		Story' had therapeutic benefits for the storytellers and challenged preconceptions about young people who commit serious crimes.	£4,898
UK government 'exceptional funding' scheme when they have been refused legal aid.	£5,000	Chance for Change – UK wide To enable disadvantaged 16–25 year olds in their transition to independent adulthood, placing emphasis on the individual taking	
Refugee Support Network Funding for the 'Youth on the Move' programme to enable young people who are forcibly removed to Kabul, Afghanistan to continue in education, training or employment.	£10,000	control of their own development programme and peer group support. Through a link up with the YHA, the project makes use of self development through outdoor adventure and community engagement projects.	£120,000
Support costs: consultancy, events and dissemination	£123,859	Citizens UK Charity – UK wide	
Young Undocumented Migrants Research	£160	For new CITIZENS organising team expansion and the development of existing organising work to build community organising amongst	
Total	£144,019	the UK's diaspora communities.	£150,000
Girls in the Criminal Justice System		Citizenship Foundation – UK wide To develop and make mainstream the successful InterAct programme, which brings together groups of refugee and asylum- seeking and 'local' young people on joint social action projects.	£150,000
Support costs: travel for conference attendance	£29	Coram Childrens Legal Centre Ltd – UK wide	
Special Initiatives total	£464,852	Core support for Coram's Migrant Children's Project, which provides policy guidance, legal advice for young people, training for organisations working in the field, and policy advocacy. The grant follows the successful conclusion of previous PHF support for the project.	£120,000
		Edinburgh Cyrenians – Scotland To support conflict resolution and mediation for young people at risk of homelessness and their families. Edinburgh Cyrenians is an existing grantee with successful work – its application for a bridging grant pends other funding decisions.	£54,000
		Freedom from Torture – North East For a Children, Young People and Families Development Worker working directly with torture survivors in the North-East and, primarily, providing training and supervision to others also doing so in the region.	£150,000
		Iceni – East of England For a project working with young parents with addiction problems to reduce the number of children removed into local authority care.	£100,000

# Other grants

Indefinite Films / Leave to Remain – UK wide To support the development and production of a film which depicts the experiences of three young asylum seekers. The film supported young people to develop acting skills and work with established professional actors in a drama filmed in London and Wales.	£100,000
Inspiring Scotland – Scotland To support the work of the 14:19 Fund, which aims to reduce the number of young people who struggle to make a successful transition between school and further education, training or work.	£750,000
Institute for Criminal Policy Research – Multi-regional For research to explore the scope for, and implications of, volunteering by young ex-prisoners, with a view to creating practical, evidence-based guidance and policy recommendations.	£59,873
MAC UK – London To enable MAC UK to test its model of 'street therapy' for young people involved in highly antisocial and gang behaviour in new settings, with new groups of deprived young people.	£150,000
Public Achievement Limited – Northern Ireland For a pilot project to test a 'Civic Youth Work' model as a way of developing stronger relationships between young people, their communities and the police.	£148,000
Reclaim Project Ltd – North West Funding for two years to consolidate the position Reclaim has reached and develop its youth enterprise activities to provide progression routes for programme 'graduates'.	£150,000
Standing Committee for Youth Justice – Multi-regional To increase capacity to sustain the independent voice of the youth justice sector at a time of significant change, delivering a two-year campaign to reform the youth justice system so that it delivers social justice for children in trouble, their families and communities, and wider society.	£37,000
The Koestler Trust – UK wide To expand the 'Arts Mentoring for Released Prisoners' project and for the UK-wide roll-out of the Arts Award Scheme's exhibitions, curated by marginalised young people.	£15,000
The Men's Room – North West To develop work to support young male sex workers and young male offenders with multiple and complex needs to progress out of chaotic lives and into education, employment and training.	£18,746
The Reporters' Academy – North West For a two-year pilot to adapt The Reporters' Academy model to support positive transitions into employment, education and training for young people in care.	£108,750
Venture Scotland – Scotland To support a 12-month programme of personal development and volunteering for vulnerable young people.	£149,999
West of Scotland Regional Equality Council – Scotland To enable young people of a Central and Eastern European Roma background in Glasgow to have an equal chance to live, learn and eventually work in an environment free from isolation, poverty, racial discrimination and harassment.	£63,000
WomenCentre Ltd – Yorkshire & Humber For a multi-agency pilot to identify and engage co-productively with girls and young women who would otherwise enter adulthood with severe and escalating levels of disadvantage.	£150,000
Youth Access – Multi-regional For work across ten sites to improve the way that GPs work with local voluntary sector organisations to deliver health services to young people.	£75,000
Open Grants total	£3,263,886
Social Justice programme total	£3,728,738
<del>-</del>	

# The Helen Hamlyn Trust £2,000,000 in 2012/13

The Helen Hamlyn Trust is an independent grant-making trust focusing on the initiation of medium and long-term projects linked to the shared interests of Lady Hamlyn and her late husband Lord Hamlyn. The Trust's grant-making is centred on medicine, arts and culture, education and welfare, healthy ageing, international humanitarian affairs, heritage and conservation in India.

The Trust is pleased to be working with The University of Oxford – Bodleian Libraries supporting the design, construction, fitting out, professional fees and maintenance of the Helen Hamlyn Trust Treasury in the Weston Library as part of the Bodleian Libraries.

Among other projects, the Trust continued its work this year with Imperial College, London; the Royal Marsden; Moorfields Eye Hospital; London Symphony Orchestra; Royal Opera House; the Royal College of Art; and York University. In India it continued to work with INTACH on restoration projects in Goa and Rajasthan, and to support cultural development at Nagaur Fort, Rajasthan. In the US it supported the Vignelli Centre Endowed Professorship at the Rochester Institute of Technology. In Portugal it supported the Setubal Music Festival.

The Trust's Open Futures initiative (www.openfutures.com) is a primary school curriculum programme that brings 'learning to life' for young children. It champions a fundamental shift in how the National Curriculum is delivered, by re-focusing education on intuitive approaches that ignite children's passion for learning.

This year the Helen Hamlyn Trust celebrated its 10th anniversary with the publication of 'Nurturing Innovation' and the creation of ten short films about major projects the Trust has initiated since it began. These can be viewed at www.helenhamlyntrust.org.

# Other grants awarded in 2012/13:

Other grants total	£13,056,355
Exchange rate adjustments	£451
The Helen Hamlyn Trust Support for the Helen Hamlyn Trust 2012–13.	£2,000,000
Association of Charitable Foundations Support for policy, advocacy and communications work.	£45,000
Paul Hamlyn Clubs Support costs: consultancy, travel and event costs related to the selection of participating organisations.	£10,904
Tate 25th Anniversary gift for Circuit – a national youth network for the visual arts.	£5,000,000
Roundhouse Trust 25th Anniversary gift for the Paul Hamlyn Roundhouse Studios.	£5,000,000
Bhagwan Mahaveer Viklang Sahayata Samiti 25th Anniversary gift for the Jaipur Foot.	£1,000,000





# India programme Report

The Foundation introduced its first strategic plan for the India programme in 2007. Since then the programme has operated through an Open Grants approach where a variety of well thought through, topical and appropriate works proposed by NGOs have received support. In total, it has made 104 grants to 56 organisations (33 on a repeat basis) under the plan. Building on the review of our work undertaken in 2011, a new strategy¹ for the India programme for the period to 2018 began in 2013.

The strategy builds on the previous one and adds a few new areas of interest and concern. It continues to focus on the most vulnerable communities, to suggest that we work on ideas that fit well with the prospective plans of the organisations we support, and emphasises accountability and transparency.

The new strategy, however, provides some key new directions:

- It focuses on 'knowledge creation' as an important intended outcome of the work that we will support (and have supported).
- It stresses the need to work on enhancing human and institutional capacities within the development sector.
- It rationalises the geographical reach of the Foundation's work.
- It identifies some especially vulnerable groups which require more proactive support and positions the Foundation to provide that.
- It recognises the growing link between rural and urban development issues and attempts to expand the Foundation's work in urban areas.
- It attempts to go beyond funding work that has direct impact on vulnerable communities, by proposing also to fund work, at the macro and meta levels, with an indirect impact on the lives of vulnerable people.
- It plans to enter into collaborations which help achieve strategic goals.

# Runaway children

The first especially vulnerable group that we have identified for in-depth focus under our new strategy is runaway children on railway platforms. We commissioned a study, 'Lost Childhoods', which provides an overview of the situation in the country as it stands today<sup>2</sup>. While the issue affects a very large number of children, it remains largely hidden from public view. Covering the wide spectrum of situations and conditions that affect this vulnerable group, the study traced the evolution of the work on child protection in India. It outlined the legal and institutional framework that exists in the country to address child protection, discussed the various approaches that are being used by NGOs to address the issue, and evolved a strategic approach for our work.

We will use the study as a basis for initiating grants to selected NGOs which can together present a complete picture of the issue and generate experiences of addressing it. In this way, we will develop ideas and recommendations to help people in India become conscious of the situation of this vulnerable group, and to prompt the government to take appropriate action.

# Anniversary gift

While 2012/13 marked the 25th anniversary of the Foundation, it also marked 20 years since PHF's first grant was made in India. Among the anniversary gifts was an endowment of £1m to one of our oldest partners in India – the Bhagwan Mahavir Viklang Sahayta Samiti (BMVSS), an organisation synonymous with the evolution of the Jaipur Foot, one of the most advanced prosthetics available in the developing world.

The gift was an expression of the Foundation's faith in BMVSS, and will help it to evolve as a self-sustaining organisation and explore new ways to extend services to the poorest and most vulnerable people in India.<sup>3</sup>

In November 2012, some PHF trustees and staff visited India, to announce the Jaipur Foot gift and to learn at first hand about some of the issues being tackled by the India programme. Their visit first took them to a rural area to understand communities there, people's lives and livelihoods, social dynamics and

- 1 The strategy is published in full on our website
- 2 'Lost Childhoods', by Udita Das, is published on our website
- 3 See pp.2-7

aspirations. It provided a brief but critical view of vulnerability and poverty in rural India. This was followed by a seminar on rural to urban migration, an emerging area of development work in India. This helped to develop an understanding of how people in resource-poor areas were coping, and considered the link between India's rapid growth and aspects of society that are being overlooked. To connect the rural situation with the urban, and to understand urbanisation and the development of the services sector in India, the visit ended with a look at livelihoods and conditions for the migrant population in Savda Ghevra, a large resettlement area on the edge of Delhi.

The visit thus gave a good cross-sectional view of the development concerns that India faces and an insight into the role PHF is playing and could play in India.

# Knowledge creation

Even excluding the anniversary gift, the past year has seen our highest expenditure in the India programme to date. This is partly due to the timings of committee meetings, as we have had three during the year instead of the normal two. However, with the roll-out of our new strategy, support in India is likely to remain at a higher level.

Our funding in recent years for programmes that strengthen local self-governance systems in India – the panchayats and municipalities – led us to host a conference in Ahmedabad in March 2013. Our focus has been on building the capacities of elected women representatives, helping communities to access their entitlements and work towards a more robust system. One of the most important concerns expressed at the conference was the need to fund programmes that expand the public domain and give more powers and control to elected representatives. Another was about strengthening the institutions as organisations using established development tools. The outcomes from the conference will help us to structure future initiatives.

The work we fund has much to contribute in terms of knowledge and experience. To create knowledge that can be made available to the wider development community, we have begun to consolidate the information received from grantees' reports and to compile common experiences. These have helped us to improve our programming and increase the possibilities of sharing between grantees. The coming year will see this work developing further and taking more significant form.

# Emergency response

Outside of our strategic framework, we made a couple of disaster relief grants in July 2012 following the sectarian violence that erupted in Assam. The grants helped two existing grantee organisations to set up relief and rehabilitation camps. The grants have completed their course and things are now normalised as much as can be expected. Though it will take some time for the situation between communities to stabilise completely, both organisations are now involved with facilitating the peace building process.

The India programme appointed a new advisor this year. Neera Burra is a development worker with experiences ranging from working with communities to managing grant programmes at the UN. Her work with children and child protection, and her research knowledge, will assist the India team.

# India programme Open Grants scheme



Aajeevika Bureau

Skills training in plumbing, one of a range of skills for migrant workers provided at resource centres run by Aajeevika Bureau.



Chaupal

A rally for women's rights in Chhattisgarrh, organised by Chaupal.



#### Kolkata Sanye

A dance movement therapy practitioner at a government shelter home in West Bengal. Eleven girls are completing a 'Training of trainer' course to help spread DMT approaches to other shelters.

The India Open Grants scheme works with nongovernmental organisations that help the most vulnerable groups in India. Organisations supported within the India programme have to be local Indian NGOs with Foreign Contribution Regulation Act (FCRA) registration.

# Grants awarded in 2012/13

# Aajeevika Bureau

£38,577 (Rs. 3,139,500) over one year

More than 100 million people, almost a tenth of India's population, make their living out of seasonal migration. Their entry into urban labour markets is marked by endemic disadvantages. Devoid of critical skills, information and bargaining power, they get caught in exploitative labour arrangements that force them to work in low-end, low-value, hazardous work environments in the informal sector. Lack of identity and any form of social protection accentuates this problem.

In the last two decades, south Rajasthan has emerged as a large labour exporting region of India, supplying cheap labour to states including Gujarat, Maharashtra, Madhya Pradesh and Karnataka. Around 800,000 workers move from southern Rajasthan to work in the unorganised sector comprising construction, textiles, domestic work, agriculture, hospitality, mines and quarries, hotels and restaurants. Most start work at 13–14 years of age, lacking education and skills, and are forced to undertake manual labour for meagre wages.

Aajeevika Bureau (AB) is a non-governmental, non-profit initiative providing services, support and security to rural, seasonal migrant workers. AB is premised on the notion that rural to urban migration is an inevitable socioeconomic reality in transition economies such as India, where vast populations are no longer able to secure meaningful livelihoods from limited rural resources. The organisation was formed with the idea of transforming migration into a more positive opportunity for vulnerable segments of the migrant workforce, by improving their incomes, security and stability, both in labour markets and their rural homes.

Headquartered in Udaipur, Rajasthan, AB works in the south Rajasthan-Gujarat migration corridor. Through a network of walk-in resource centres, it offers a range of services to migrant workers such as registration, photo ID, skills training, placement, legal aid, financial services and opportunities for collectivisation. Our grant is to support work at migrant centres and for a study on migrant workers' access to financial services.

When AB began its work, there were few examples of services for migrant workers in India. In a relatively short period, AB's work has come to enjoy widespread recognition for its innovation

and impact. Its service model has been adopted by a large number of organisations across Uttar Pradesh, Bihar, Odisha, Rajasthan, Maharashtra, Karnataka, Madhya Pradesh and Andhra Pradesh. This network has also now come together as a National Coalition working for security of migrant workers.

# Ongoing support

# Chaupal Gramin Vikas Prashikshan Evam Shodh Sansthan (Chaupal)

£26,623 (Rs. 2,014,000) over one year in 2011/12 followed by £27,575 (Rs. 2,330,800) over one year in 2012/13 Chhattisgarh is one of the poorest states in India, with more than 1.9m families in the state recognised as below the poverty line and a further 1.7m families classed as 'poor'. The situation is worse in blocks with a predominantly tribal population, where there is chronic hunger and food insecurity, borne particularly by women and children.

Government schemes for the poor are often difficult to access for communities who have been traditionally suppressed. Support in the form of information and guidance and empowering them to demand their rights are critical to improving the situation.

Chaupal (which in Hindi means 'the common meeting place in a village') was set up by a group of tribal activists and young people with backgrounds in social work and rural management. The organisation has been working to strengthen local community-based mechanisms to ensure the effective delivery of state-run food and health services. It also supports women's, disability and tribal groups to fight for their rights and entitlements, and works to strengthen local government institutions. Apart from grassroots action, Chaupal has promoted state-level campaigns and advocacy initiatives on nutrition, livelihood and health.

Our support for Chaupal is to build the capacity of health and nutrition surveillance committees in monitoring food and health entitlement in 200 villages. Though village-level monitoring committees have been regularly monitoring food and health entitlements, through this project they have been trained to monitor and intervene on critical impact indicators such as mortality, morbidity and nutrition. Chaupal has had considerable success in improving the coverage, access and quality of state-run health and food programmes. Our grant will help make these improvements more sustainable through community monitoring of provision of health and food entitlements, and enabling tribal communities to access grievance redressal services and negotiate for entitlements from village to district level. Building capacities of community organisations in research and documentation will add critical value to these efforts.

## Kolkata Sanved

£17,254 (Rs. 1,294,049) over one year in 2010/11 followed by £41,966 (Rs. 3,292,480) over two years in 2012/13 Kolkata Sanved uses dance movement therapy (DMT) to support young men and women who have been trafficked, sexually violated and abused. The therapy helps them come to terms with their situation, overcome their sense of guilt and alienation from their own bodies, and begin on a path of self-realisation, confidence building and, finally, reintegration into mainstream society.

Kolkata Sanved's work is built on the premise that rehabilitation programmes using traditional counselling alone are not successful and reintegration is not sustainable for the victims. Dance movement therapy provides an alternative approach to psychosocial rehabilitation that ensures the rights to participation and development of the individual – helping them come out of their situation and live an independent and complete life.

Through its approach, Kolkata Sanved attempts to provide a sense of 'Sampoornata' (fulfillment) through the psychotherapeutic use of movement and dance by which individuals can engage creatively in a process which can further their physical, emotional, cognitive and social integration. The method is participatory, allowing participants to develop life skills important for their reintegration through a non-threatening, non-judgmental and culturally familiar medium.

There is irony in the fact that dance has for many years been used as a medium by which women are exploited. The use of dance is not readily accepted socially, politically or culturally as a medium of social change. However, the approach has yielded results and proved that body movements, when used sensitively, can become a powerful tool for confidence building, rehabilitation, reintegration and advocacy.

With our grant, Kolkata Sanved has facilitated the healing and recovery of children in five government shelter homes in the state of West Bengal. It has also worked to raise awareness and support for the use of DMT within rehabilitation programmes in government shelter homes. Through the programme, Kolkata Sanved has reached 665 children and 47 care providers. Eleven girls have undergone a 'Training of trainer' programme and it is expected that they will be able to spread the idea of using DMT to all the other government shelter homes for boys and girls in West Bengal.

# India programme Grants awarded in 2012/13

Open Grants		Indian Institute of Cerebral Palsy A second phase of funding to enhance the capacities of six	
Aajeevika Bureau Trust For service centres for migrant workers in two cities, legal clinics, literacy training, community kitchens and health camps. ABT will		organisations to work with disabled people in rural areas. The aim is to set up a rural programme and get funding for the organisations to run the programme on their own.	£99,696 Rs. 8,408,258
provide employment advice and conduct a study on migrant workers' access to banking services and their usage.	£38,577 Rs. 3,139,500	Iswar Sankalpa For a programme to help homeless people with mental health issues	
Aakanksha Lions School for Mentally Handicapped For community-based rehabilitation of children with special needs, and to explore the mobilisation of local resources to run service		in Kolkata to rebuild their lives after treatment, through rehabilitation and provision of vocational training skills.	£11,812 Rs. 1,004,000
centres. Work with local government and schools will help disabled children access mainstream education and services.	£65,266 Rs. 6,232,275	Jan Chetna Manch, Bokaro To empower women's self-help groups, ensuring they are accessing their entitlements, and to facilitate an interface between self-help	
Area Networking and Development Initiatives To create a sustainable model of a community resource centre in 100 villages, taking a rights based feminist and citizenship.	COE 404	groups and elected representatives to ensure better implementation of government programmes.	£15,766 Rs. 1,332,600
in 100 villages, taking a rights-based, feminist and citizenship perspective to help men and women access their entitlements.	£35,434 Rs. 3,011,890	Janvikas Samajik Sanstha (JVSS) Further funding for work improving access to education for children from the tribes in Maharashtra. The grant will consolidate JVSS's work	
Bhoomika Vihar Continued funding for the protection of vulnerable children and young women from trafficking and exploitation. This involves		and shift responsibility onto the community through six educational promoters and early childhood centres which can be replicated.	£50,656 Rs. 4,305,700
building awareness, providing information, educational support, vocational training, and livelihood assistance.	£100,365 Rs. 8,472,908	Kolkata Sanved Continued funding for Dance Movement Therapy and other creative	
Chaupal Gramin Vikas Prashikshan Evam Shodh Sansthan Continued support to enable tribal communities to monitor food and health patitlements with the give of improving the guelity and	007.575	therapies for traumatised women and children living in state shelter homes.	£41,966 Rs. 3,292,480
health entitlements with the aim of improving the quality and coverage of social security programmes.	£27,575 Rs. 2,330,800	Kutch Mahila Vikas Sangathan (KMVS)  A final phase of funding to strengthen a federation of elected women representatives, which has significantly improved the political	
Chetna Vikas To work in a tribal belt where children's education has been a low priority. There will be a special focus on maths, language and supporting all disabled children.	£13,730 Rs. 1,160,500	participation of women. The grant will also enable KMVS to initiate an outreach programme to encourage other organisations to engage in similar work.	£70,787 Rs. 6,016,847
Committee Of Resource Organisation (CORO) for Literacy To work with selected individuals to help them become grassroots leaders of their organisations, with a comprehensive understanding of development issues.	£22,027 Rs. 1,872,300	Kutch Nav Nirman Abhiyan A six-month grant for KNNA to develop a long-term strategy to enable cluster-level outreach institutions, known as Setus, to take its work forward. Initially, PHF funded KNNA to encourage Panchayati Raj bodies to function as effective institutions of self-governance	£30,236
Gopabandhu Seva Parisad Support to prevent children from being exploited by the sex tourism industry in a coastal area. GSP will set up a vigilance group, build awareness, and provide activities and counselling services for children.	£13,436 Rs. 1,142,000	and to build a stronger base for devolution.  Nirantar Trust Support for continued strategic interventions towards the education	Rs. 2,570,000
Gramin Mahila Vikas Sanstha (GMVS) To give women a voice in socio-economic development and create violence-free villages, through education, legal awareness, asset creation, and mobilisation of women's self-help groups.	£32,994 Rs. 2,796,600	of girls from a specific tribe in 30 villages, to ensure effective implementation of the Right to Education (RTE) Act, reduce the chance of girls dropping out, and ensure the education of these girls is addressed within the mainstream system.	£11,307 Rs. 929,200
Gramin Punarrachana Kendra (GPK) Continued support for orphaned children affected by HIV/AIDS, providing health insurance, education, food, counselling, a safe place to stay, clothes and medical check-ups.	£15,164 Rs. 1,285,300	North East Research and Social Work Networking (NERSWN)  To increase communities' understanding and awareness of the public health system, to encourage higher expectations in areas that have experienced conflict over long periods.	£35,440 Rs. 2,779,488
Gramin Vikas Sanstha To train a cadre of young people to develop participative community-based plans that will gain government approval. The cadre will work with government staff as well as challenging	£10,099	North East Research and Social Work Networking (NERSWN) Emergency relief for victims of the violence in Assam in July 2012.	£8,992 Rs. 745,800
them to ensure that local concerns are effectively addressed.  Gramya Vikas Trust To build the capacity of a federation of women entrepreneurs, develop good governance and create links with financial institutions.	Rs. 856,400	Pradeepan To continue working with tribal groups, ensuring food and livelihood security and developing their capacity to access entitlements under the employment guarantee scheme.	£26,787 Rs. 2,270,446
The work aims to strengthen six committees on health, livelihoods, rights and justice, water, agriculture and governance.	£14,499 Rs. 1,145,800	Professional Assistance for Development Action (PRADAN)	
Holistic Action Research and Development To strengthen tribal organisations, enabling them to address issues related to livelihood and food security. HARD will identify livelihood activities, develop business plans and seek funding from banks and other financial institutions.	£28,862 Rs. 2,453,245	To continue a programme with 6,000 households through women's groups, addressing issues such as alcoholism, domestic violence and health concerns, and to support women's self-help group members elected to the Panchayat.	£124,610 Rs. 10,572,046

Regional Centre for Development Cooperation A final phase of support aimed at consolidating community-based organisations to help them build stronger links with local government, work with the poorest people in the community and develop suitable interventions.	£48,535 Rs. 3,806,502	Society for Rural Urban and Tribal Initiative A grant to establish a link between ten social action movements and Panchayati Raj Institutions in three different states. The aim is to incorporate the concerns of the people's movements into the PRI planning processes.	£27,992 Rs. 2,366,000
Research Academy for Rural Enrichment To develop individual plans for people with disabilities, including home and community-based therapy, care and rehabilitation. The programme will begin to focus more on the needs of women with disabilities.	£45,368 Rs. 3,558,119	Street Survivors India To build awareness of health and provision of services, particularly reproductive and sexual health for young women and girls in ten villages.	£24,859 Rs. 2,043,000
Resource and Support Center for Development To promote and encourage a better environment for the political participation of women, develop the political perspective of elected women representatives, and bring together issues of development and governance on a common platform.	£21,151 Rs. 1,787,800	SWATI – Society for Women's Action and Training Initiative To undertake a detailed study of the impact of the Right to Information Act (RTI) in Surendranagar district, Gujarat. An active cadre of activists will sustain activities and be part of any future planning and strategy formulation.	£43,436 Rs. 3,572,500
Ruchika Social Service Organisation	113. 1,707,000	The Action Northeast Trust (The Ant) Emergency relief for victims of the violence in Assam in July 2012.	£6,224 Rs. 516,250
To continue working to get children living in slums enrolled in government schools. Additionally, RSSO will develop a therapy and inclusion plan to help children with disabilities to access education.	£34,871 Rs. 2,947,500	The Nuffield Foundation Funding for a research report, 'Global grant-making'.	£6,025
Saath Charitable Trust Continued funding to consolidate work at a rehabilitation colony set up after a flood in 1973. PHF has supported work on early childhood and school education, microfinance, health, infrastructure development, livelihood development and employability, community development and local governance.	£67,129 Rs. 5,264,784	Tomorrow's Foundation Continued support for 150 children affected by insurgency-related violence, providing access to coaching, computer education, libraries, an English language programme, health checks and sports. Child protection training will be provided to teachers to reach out to thousands more children.	n £69,876 Rs. 5,397,990
Samaj Vikas Sanstha (SVS) Funding to prevent violence against women. The work will focus on participating in the women's court, providing legal aid services, organising public hearings, raising awareness of the law against domestic violence and continuing with training initiatives.	£40,051 Rs. 3,404,300	VAANI Deaf Children's Foundation Continued funding for VAANI to build the capacity of local NGOs to help children with deafness overcome their disability. VAANI will continue its work with government, teachers, parents and children.  Vikash	£40,177 Rs. 3,395,950
Samavesh Society for Development and Governance To support women's forums to address three specific tasks in 30 villages: to improve the quality of early childcare service delivery; to monitor schools; and to help identify livelihood activities, develop business plans and access funds.	£29,005 Rs. 2,465,400	For work in rural areas with children with disabilities. Vikash will expand and increase its reach to 520 children, and work with government to help it realise its role in making provisions for children with disabilities.	£83,092 Rs. 7,043,015
Sangini Mahila Kalyan Samiti To strengthen the trade union of domestic workers. It will increase membership and spread awareness of labour laws and entitlements. Domestic workers will receive training to increase alternative employment opportunities. Taskforces will be developed to intervene in cases of violence or abuse.	£17,333 Rs. 1,473,300	Open Grants total  Exchange rate adjustments	£1,694,804 Rs. 141,289,893 -£32,626
SATHI A final grant to strengthen a programme working with children on railway stations. It will lead towards local organisations being able to take over the programme.	£64,786 Rs. 5,440,000	India programme total	£1,662,178
Shaishav Continued support for children and youth groups to improve quality of education in municipal schools. Shaishav will spread its message through street-plays in 46 areas of Bhavnagar city. It will also build a strong network to address issues of child labour.	£25,697 Rs. 2,178,100		
Shishuadhar – For the Child A final phase of funding to develop a foster care resource centre for 139 NGOs and district child development officers. Shishuadhar will continue to implement its own field programme covering camps and residential training for adolescent girls, children and mothers.	£24,870 Rs. 2,108,000		
Social Animation Towards United Liberative Action (SANTULAN) Continued funding for quarry workers to develop workers' cooperatives and access basic services such as health, nutrition, education, subsidised food and insurance schemes. The grant will help build leadership to take up the government's decision to allot future mines to cooperatives.	£28,256 Rs. 2,395,000		

# **Impact report**

As we approach the end of our current strategic plan, we need to understand more fully what difference our funding has made in the areas we have chosen to target and to use this information in considering possible future directions. As noted in last year's Yearbook, we have been developing a new approach to assessing the impact of PHF funding. This has enabled us to create a 'map' of the outcomes that have resulted from our grant-making over the last few years, across the full range of PHF's types of funding and UK programmes.

Our strategy has stemmed from a belief that the positive impact of our funding for individuals and communities can sometimes be increased by helping organisations to develop new strategies or implement changes in practice. We therefore intend our funding to have an impact not only on people directly, but also on the organisations that support them, and on practice and policy within their sectors.

## **Developing an impact framework**

We used grantees' reports to the Foundation to produce a 'big picture' of the changes brought about through PHF funding. By sorting grantees' reported evidence of change into categories, we developed a classification – a framework – of the outcomes achieved through PHF funding. We found 14 broad outcomes, which could be grouped into our three types of change – for individuals and communities, for organisations and for practice and policy.

These 14 broad outcomes provide an immediately accessible overview of the impact of work funded by the Foundation. A second level in the classification gives a finer grained understanding of the types of change. This has 37 sub-categories.

The map on these pages shows the percentage of Open Grants with each outcome. Most had several different outcomes so the percentages do not add up to 100. The incidence of the main outcomes in Special Initiatives is shown in the chart on p.58.



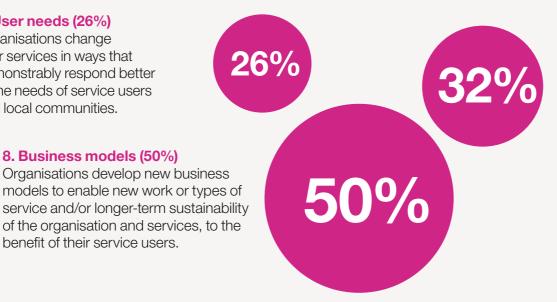
# **Organisations**

## 7. User needs (26%)

Organisations change their services in ways that demonstrably respond better to the needs of service users and local communities.

8. Business models (50%)

benefit of their service users.



# 9. Partnership (32%)

Organisations develop new, formal collaborations, networks and partnerships. Partnership skills are sufficiently developed and embedded in the organisation to enable more effective services for/relationships with users in the future.

# **Practice and policy**

# 10. Local practice (16%)

Significant numbers of organisations in the relevant sectors in the local area adopt practices, including innovations, shown through PHF-funded work and evaluation to improve outcomes for their service users/target groups/audiences etc.

## 11. Practice, wide area (28%)

Significant numbers of organisations in the relevant sectors, across a wide geographical area, adopt practices, including innovations, shown through PHF-funded work and evaluation to improve outcomes for their service users/target groups/audiences etc.



## **13. Policy, wide area (10%)**

Politicians and policy makers at national levels develop awareness and understanding of arguments for policy change, based on evidence from PHF-funded work. In some cases, PHF evidence is known to influence a decision to change policy.

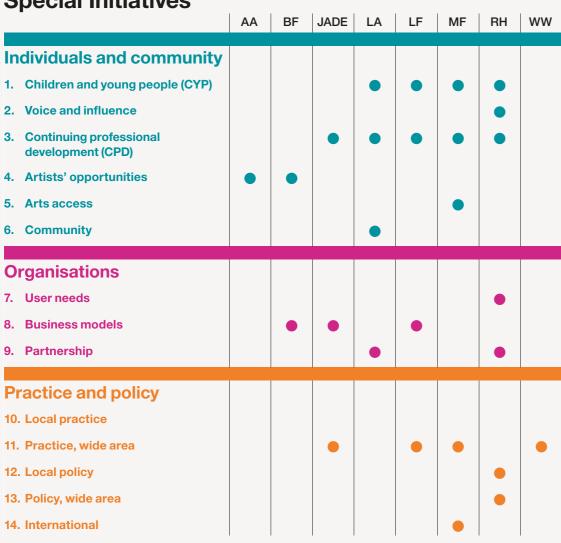
#### 14. International (5%)

Policy and/or practice internationally is influenced by the evidence of PHF-funded work.

## 12. Local policy (3%)

Politicians and policy makers at local levels develop awareness and understanding of arguments for policy change, based on evidence from PHF-funded work. In some cases, PHF evidence is known to influence a decision to change policy.

# **Special Initiatives**



# Special Initiatives included in the impact assessment:

AA	Awards for Artists					
BF	Breakthrough Fund					
JADE	Jane Attenborough Dance in Education Fellowships					
LA	Learning Away					
LF	Learning Futures					
MF	Musical Futures					
RH	Right Here					
ww	What Works? Student Retention & Success programme					

# Meeting PHF's strategic aims?

There were six main outcomes for individuals and communities, which contribute to the aims in the following ways.

# Strategic aim one: Enabling people to experience and enjoy the arts

Funding has increased both access to and participation in arts and cultural activity by a wide range of people (outcome 5). This was achieved in four ways: reaching larger audiences; creating access for people with no previous experience of an art form; enabling participation in new arts experiences; and helping people to develop a longer-term interest in the arts. Grantees ranged from large and internationally renowned cultural venues, to local organisations rooted in communities.

Artists taking up new opportunities to develop their work (outcome 4) led also to opportunities for public engagement in the arts. Artists worked on projects in their work with communities, with vulnerable young people in schools, the community and in criminal justice settings. Continuing professional development for artists working in participatory settings (outcome 3) supported people's participation in a range of arts and cultural activity.

# Strategic aim two: Developing people's education and learning

Funding has had an impact on the education of both children and young people (outcome 1) and of adults (outcome 3). Children and young people progressed in educational attainment, improved their school attendance and engagement in learning and improved speaking and listening skills.

Skill development for adults, both paid staff and volunteers, was a common feature of funded projects' strategies to improve their own services and to spread new practice more widely. Continuing professional development for teachers and others in educational settings has enhanced their practice, benefiting students' learning.

# Strategic aim three: Integrating marginalised young people who are at times of transition

The outcomes for marginalised young people included the development of a wide range of skills and attributes to enhance their future prospects and wellbeing, including self-confidence and team working skills and moves into new jobs, training or volunteering.

Marginalised young people were supported to make their needs and experiences known to service providers whose decisions affect their lives (outcome 2). The young people involved in the projects came from varied backgrounds and experiences, including young people who were: 'NEET'; ex-offenders; from asylum seeker, refugee and migrant backgrounds; young male sex workers; experiencing mental health problems; living with HIV/AIDS; and people who had learning disabilities.

Within communities, some marginalised young people developed new or stronger relationships with others of the same age group and across generations (outcome 6).

# Strategic aim five<sup>1</sup>: Developing the capacity of organisations and people who facilitate our strategic aims

All the types of change that have contributed to the first three strategic aims have been facilitated by and made more sustainable by investment in individuals and organisations.

As we have seen, many people in different settings have taken part in training and CPD (outcome 3) and artists have had new opportunities to develop their work (outcome 4).

Organisations have changed too, by responding more effectively to groups with whom they previously had little contact or whose needs were poorly served (outcome 7). New business models were often ambitious and innovative, producing service improvements for users and, for some organisations, leading to new or more secure sources of income (outcome 8). New and stronger partnerships brought together the different areas of expertise, infrastructure and relationships that were needed to meet various types of shared objectives. Some partnerships involved close cooperation between small numbers of organisations; others were larger, cooperative networks (outcome 9).

# Impact on policy and practice

Our assessment found fewer examples of impact on wider policy and practice than of outcomes for individuals and communities or organisations. Where there was evidence for impact on practice, much was evidence of dissemination of, and interest in, learning from the work that took place. It is harder to show evidence of actual take-up, although in some areas, such as Musical Futures, we know that the ideas are being applied on a large scale.

A small number (3 per cent) of grantees were active in influencing local policy, using evidence from PHF-funded work about the changes needed to improve outcomes for

individuals and communities. At a national policy level, 10 per cent of grantees were active – mostly large voluntary organisations with a nationwide remit and greater capacity to pursue this kind of work. Again, the evidence mainly shows policy advocacy taking place, and it is difficult to attribute decisions to amend, create or abolish specific policies to these activities.

To our surprise, there is evidence of influence on practice and policy internationally. Five per cent of grantees, all from the Arts programme, attracted the interest of peers overseas, who visited to learn more about new approaches funded by the Foundation, or invited grantees' staff to speak at overseas meetings. From our Special Initiatives, Musical Futures has been introduced in Australia with support from an American charitable trust.

# Reflections and next steps

One of the most useful effects of this sort of analysis is that it prompts thinking and suggests questions for discussion, at both strategic and operational levels. The findings also provide a baseline against which we can examine future trends and changing patterns.

The 'Impact map' will inform PHF's thinking about policy and planning for the future. The map suggests a number of questions for further consideration, including:

- What desirable or intended outcomes are missing or are less numerous than we would like? If there are such gaps in the map of actual outcomes, how does our funding strategy need to change?
- Are some of our intended or actual outcomes more important than others? Which might be future priorities and how do we fund to achieve them?
- Are the outcomes for organisations the ones we want to see? Are there other outcomes that we should seek to encourage? Do different types of organisations have different needs?
- How important is it for the Foundation to try to bring about change by influencing wider practice and policy? What can we learn from where this has happened successfully? What could the Foundation do to be more effective in this area and enable grantees to have more influence?

More on the development of the impact framework and its findings can be found in the report 'Assessing Impact', which is published on our website.

<sup>1</sup> Strategic aims four and six were not intended to be achieved through grant-making

# Analysis of programme awards (excluding other awards)

# Grant-making summary

	0010/11	0011110	0010110
	2010/11	2011/12	2012/13
Arts	£4,957,086	£5,961,024	£4,257,347
Education	£4,175,442	£4,934,647	£4,271,900
and Learning			
Social Justice	£3,385,260	£4,301,283	£3,728,738
India	£1,046,232	£354,585	£1,662,178
Total	£13,564,020	£15,551,539	£13,920,163

# Geographical area served

<b>J</b>			
Area	2010/11	2011/12	2012/13
England	£3,835,052	£3,886,686	£2,167,153
(outside			
London)			
London	£1,433,872	£1,956,519	£1,703,297
			, ,
Northern	£163,712	£501,537	£149,492
Ireland			,
Scotland	£923,175	£1,012,720	£1,216,999
	,	, , ,	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Wales	£346,010	£368,600	£380,713
Waloo	2010,010	2000,000	2000,710
Multi-regional	£2 756 544	£3,411,584	£1,543,609
watti-regional	22,700,044	20,411,004	21,540,005
UK national	00.050.400	04.050.000	CE 006 700
OK national	£3,059,423	£4,059,308	£5,096,722
	04.040.000	0054505	04 000 470
India	£1,046,232	£354,585	£1,662,178
Total	£13,564,020	£15,551,539	£13,920,163

# Distribution of funding by focus

Focus	2010/11	2011/12	2012/13
Participation	£2,070,752	£3,151,187	£2,064,024
Professional development	£2,796,603	£1,314,024	£1,047,418
Service	£2,963,519	£4,495,389	£1 440 138
improvement		£4,495,369	£1,440,138
Social inclusion	£3,117,998	£2,851,141	£4,536,287
Multiple/	£2,615,148	£3,739,798	£4,832,296
	040 504 000	0.15 554 500	040,000,400
Total	£13,564,020	£15,551,539	£13,920,163

# Distribution of funding by age group

Age group	2010/11	1 2011/12	2012/13
Children	£613,918	3 £1,440,451	£2,806,466
(0–11)			
Young people	£5,564,741	£7,213,727	£6,441,769
(12–30)			
Adults	£519,029	£534,876	£721,230
(31–64)			
Multi-age	£5,720,990	£6,059,651	£2,850,777
groups			
All ages	£1,145,342	£302,834	£1,099,921
Total	£13,564,020	£15,551,539	£13,920,163

# Financial review

# **Endowment Fund and Investment Portfolio**

After a sharp retreat in spring 2012 most developed world markets made steady progress throughout the rest of the financial year. We continued our policy of being cautiously invested, thinking carefully about the overall risk budget we were prepared to take for every unit of return the portfolio was likely to earn. The Investment Committee continues to take the view that the impact of the international credit shortage will be prolonged sub-par growth. Overall, in a difficult year, the Foundation made gains of  $\mathfrak{L}58m$  from a portfolio exhibiting a low level of risk in both absolute and relative terms. The total size of the fund, including cash held in working capital, was  $\mathfrak{L}615$  million at 31 March 2013.

The Foundation's investment policy is to maintain in the long run the real purchasing power of the Endowment fund; invest in a diverse range of assets which are most likely to give good total returns in the long term, in order to maximise the total real value of the amounts available for grant-making and other work; and manage volatility as far as possible, while accepting that a degree of volatility is concomitant with seeking high returns.

We have maintained our policy that real spending at 3.5–4% pa is reasonable in the medium term although demanding in an era of low nominal returns. Ongoing review of this work will be undertaken, particularly if markets prove to be unrewarding over a period of years, although any decision to alter the agreed level of spending would not be taken lightly.

Marking our 25th anniversary in 2012/13, PHF Trustees decided to make available up to an additional £25m for 'anniversary gifts' divided between a limited number of organisations making a real impact in their areas of expertise. These are financed out of accumulated capital gains since the Foundation's inception.

We continue to run a highly diversified portfolio. Overall exposure to equities is 50.8%. Alternative investments currently stand at around 22.8%. About 10.2% of the portfolio is in property and index linked bonds, as a hedge against inflation. Conventional bond exposure is low at 7.1%. The balance, about 9.1%, is held in liquid investments.

During the year we began to look at the pros and cons of incorporating some aspect of social investment into our process. The modified guidance from the Charity Commission for England and Wales in circular CC-14 is helpful in assisting in the decision making for 'mixed motive' investments. The Foundation has, in the main, kept grants and investments separate. With our own consultants we reviewed our governance practices and were satisfied that overall our investment procedures were robust and sensible.

Significant portfolio developments of the past year included:

- We began to sell down our position on both UK and global index linked bonds, which we had maintained as a hedge against inflation.
- We continued to fund our commitment to private equity, including venture.
- Our listed equities bias, towards the largest capitalisation companies, was rewarded. This trend may continue for some time although there is growing evidence that some exposure, on market weakness, to more value oriented stocks may be warranted.
- In property our core holding in the sector remains the specialist Charity Property Fund, which had a solid year.
- It was a decent year for our hedge fund portfolio.We continued to build out our exposure.
- We favoured the US dollar all year. As 2012 ended, sterling rallied but we have maintained our bias against our own currency. We are aware that currency plays a key role in investment returns and monitor our positions and decision making carefully.

The Foundation's Endowment investment portfolio rose by +12.5% for the financial year to 31 March 2013, making an overall advance, over the last 3 years, of approximately +40.1%, in line with the trustees' target of preserving the value of its purchasing power after taking into account spend and inflation.

# Expenditure

Grants awarded before adjustments increased by 53% in 2012/13 when compared to 2011/12. This was because of the gifts awarded to mark the Foundation's 25th anniversary (£11m in total). When this figure is excluded there is a reduction in expenditure on grants when compared to last year of approximately £1.68m although the number of grants awarded has increased from 150 to 180. Spending on Open Grants stayed at a similar level to 2011/12 and the majority of the reduction in year on year expenditure can be seen in Special Initiatives where the timing of activity over years is variable.

Support costs have increased by £467,000 when compared to last year, but 2011/12 contained an exceptional write-off of a previously accounted for dilapidations provision on the Foundation's old office premises. When this is excluded, the increase is reduced to £272,000 (13%). This partly reflects some additional one-off costs around the 25th anniversary. 2012/13 was also the first year of full operation in our Leeke Street premises which brought with it some additional running costs when compared with previous years.

# **Financial Risk**

The Foundation's principal material financial risks, including foreign exchange exposures, relate to its investment portfolio and are in line with similar long-term endowment funds in the sector. Overall investment risk management is predicated on running a diversified portfolio of high quality assets across a wide variety of asset classes and markets. The longer term strategic asset mix is set by the Finance and Investment Committee, with input from Cambridge Associates and others. Individual investment mandates are awarded to specialist managers after scrutiny by the Finance and Investment Committee with input from various sources. The Trustees consider the Foundation's risk profile on a regular basis.

# Summarised financial statements Trustees' statement

The summarised financial statements are not the full annual report and financial statements but a summary of information derived from both the Foundation's Statement of Financial Activities and Balance Sheet. The summarised financial statements contain additional information derived from the directors' report, but that information is not the full text of that report.

The full annual report and financial statements, from which the summarised financial statements are derived, were approved by the trustees on 27 June 2013 and copies have been filed with the Charity Commission and with the Registrar of Companies.

The independent auditors have issued an unqualified report on the full financial statements and on the consistency of the directors' report with those financial statements. The statement in the independent auditors' report, under section 496 of the Companies Act 2006, was unqualified. The full independent auditors' report contained no statement under sections 498(2) (a) and (b) or 498(3) of the Companies Act 2006.

The full annual report and financial statements are available from www.phf.org.uk or from the Company Secretary.

## **Tim Bunting**

Chairman, Finance and Investment Committee

# Independent auditors' statement to the members of Paul Hamlyn Foundation

We have examined the summarised financial statements which comprise the Summary Statement of Financial Activities and Balance Sheet set out on page 64.

# Respective responsibilities of directors and auditors

The directors are responsible for preparing the Yearbook 2012/13 in accordance with applicable United Kingdom law

and the Statement of Recommended Practice: Accounting and Reporting for Charities (revised 2005).

Our responsibility is to report to you our opinion on the consistency of the summarised financial statements within the Yearbook 2012/13 with the full annual financial statements and the Directors' Report and its compliance with the relevant requirements of section 427 of the Companies Act 2006 and the regulations made thereunder.

We also read the other information contained in the Yearbook 2012/13 and consider the implications for our statement if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements. The other information comprises only the chairman's statement and the other items listed on the contents page.

This statement, including the opinion, has been prepared for and only for the company's members as a body in accordance with section 427 of the Companies Act 2006 and for no other purpose. We do not, in giving this opinion, accept or assume responsibility for any other purpose or to any other person to whom this statement is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

We conducted our work in accordance with Bulletin 2008/3 issued by the Auditing Practices Board. Our report on the company's full annual financial statements describes the basis of our audit opinion on those financial statements and the Directors' report.

#### Opinion

In our opinion the summarised financial statements are consistent with the full annual financial statements and the Directors' Report of Paul Hamlyn Foundation for the year ended 31 March 2013 and comply with the applicable requirements of section 428 of the Companies Act 2006, and the regulations made thereunder.

PricewaterhouseCoopers LLP
Chartered Accountants and Statutory Auditors
London
27 June 2013

#### Notes:

The maintenance and integrity of the Paul Hamlyn Foundation website is the responsibility of the directors; the work carried out by the auditors does not involve consideration of these matters and, accordingly, the auditors accept no responsibility for any changes that may have occurred to the full annual financial statements or the summarised financial statements since they were initially presented on the website.

# Summary financial statements

Summary Statement of Financial Activities	2013	2012
for the year ended 31 March 2013	Total	Total
Incoming resources from generated funds	£m	£m
Other income	0.045	0.103
Investment income	15.999	13.899
Grants receivable	0.181	0.254
Total incoming resources Resources expended	16.225	14.256
Investment management	4.006	4.293
Grant-making	29.336	19.027
Governance	0.069	0.034
Total resources expended	33.411	23.354
Net (outgoing) resources and net income for the year	(17.186)	(9.098)
Other recognised gains and losses		
Realised and unrealised gains on fixed asset investments	58.044	1.973
Net movement in funds	40.858	(7.125)
Funds at 1 April 2012	559.560	566.685
Funds at 31 March 2013	600.418	559.560
	2013	2012
Balance Sheet	Total	Total
at 31 March 2013	£m	£m
Fixed assets	0.440	0.450
Tangible assets Investment assets	6.119 611.881	6.158 565.852
investment assets	618.000	572.010
Current assets		0.2.0.0
Debtors	1.819	0.498
Other investments	1.653	6.240
Cash at bank and in hand	1.483 4.955	0.048 6.786
	4.955	0.700
Creditors falling due within one year	(13.607)	(12.381)
Net current assets	(8.652)	(5.595)
Total assets less current liabilities	609.348	566.415
Creditors folling due ofter more than analyses	(8.020)	(C 0EE)
Creditors falling due after more than one year  Net assets	(8.930) 600.418	(6.855) 559.560
101 033013	000.410	000.000
Funds at 31 March 2013	600.418	559.560
Represented by:		
Unrestricted Funds	_	_
Restricted Funds	0.115	0.196
Endowment Funds  - Investment revaluation reserve	151.837	102.801
- Other endowment funds	448.466	456.563
Total Funds	600.418	559.560

Paul Hamlyn Foundation A company limited by guarantee registered in England and Wales – number 5042279

# Trustees, staff and advisors

#### Trustees

Jane Hamlyn (Chair) Tim Bunting

Lord Hall of Birkenhead

Michael Hamlyn

Baroness Kidron of Angel (from July 2012)

James Lingwood

Baroness Morris of Yardley

Lord Moser Sir Anthony Salz Tom Wylie

Peter Wilson-Smith

#### Staff

Ushi Bagga Grants Officer, Arts

Denise Barrows Head of Education and Learning

Rob Bell Head of Social Justice
Susan Blishen Right Here Manager
Radu Botez Communications Intern

Régis Cochefert Head of Arts

Eve Dallas Grants Officer, Social Justice
Tony Davey Information and Resources Officer

Sarah Jane Dooley Grants Officer, Arts
Seymoura Dyett Communications Intern
Susan D'Sylva Finance Officer

Robert Dufton Finance

Busan D'Sylva Finance

Director

Susie Dye Grants Officer, Social Justice
Mia Ferron Chair and Director's Assistant
Noelle Gilbert Grants Officer, Education and Learning

Gillian Goode Grants Officer, Arts Dorothée Irving Grants Officer, Arts

Safiya Juma Special Initiatives Administrator, Education and Learning

Maria Karska Administration Officer

Abigail Knipe Grants Officer, Education and Learning
Nora Loewenberg Grants Assistant, Education and Learning

Angela Melis Catering Coordinator

Denise Mellion Head of Education and Learning (maternity cover)

Julia MirkinGrants Officer, Arts (maternity cover)Marcello MoroFinance and Resources Assistant

Lucy Palfreyman Finance and Resources Director, Company Secretary

Kay Patel HR and Administration Assistant

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Kristofer Rollo Ad Hoc Grants Assistant

Sachin Sachdeva Director, India

Liz Scott Accounts and IT Officer
Samantha Smallcombe Grants Assistant, Social Justice
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Juliet Valdinger

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Grants Assistant, Arts

Communications Manager

Right Here Coordinator

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John McGrath Arts
Dr Donald Peck India
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Claire Whitaker Arts

Vanessa Wiseman Education and Learning

Dr Paul Woolley Investments

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#### **Investment Advisors**

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#### **Photography**

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# Title images:

Arts: Oliver Rudkin. Education and Learning: Emile Holba. Social Justice: William Walsh. India: Sachin Sachdeva.

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